

We are thrilled to welcome you to San Diego for our annual gathering, where you can network with colleagues, cultivate community, and have a great time. The theme for this year's conference is "Riding the Waves of Summer Since 1964."

Our NAASS conference is dedicated to promoting the advancement of scholarship and research, with the goal of enhancing the critical nature of summer and special sessions for higher education institutions.







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The Spresident



DEBRA BOUCHER Assistant Dean Undergraduate Studies Worcester Polytechnic Institute

Dear NAASS Members and Attendees,

Welcome to the 60th Annual National Conference of the North American Association of Summer Sessions (NAASS)! It is a true honor to have you join us in the beautiful city of San Diego, California.

I am thrilled to see so many familiar faces and to welcome new members to our community. I am confident that your time here will be professionally enriching and culturally engaging.

NAASS was established with the understanding that summer and special sessions play unique educational, operational, and financial roles within academic institutions, and that these programs face their own set of challenges.

Our association thrives on the dedication of volunteers who generously contribute their time and talents to foster our community, maintain connections, and achieve our goals. The Administrative Council (AC), comprising regional vice presidents, the executive committee, and committee chairs, is the backbone of NAASS. I extend my heartfelt gratitude to our leaders and encourage you to thank those wearing ribbons that signify their contributions to NAASS.

I would also like to extend a special thank you to the conference committee for their hard work and dedication in organizing this event. Their meticulous planning and attention to detail have made this conference possible, and we are deeply grateful for their efforts.

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OUR MISSION REMAINS STEADFAST: "TO PROVIDE LEADERSHIP FOR THE CONTINUAL IMPROVEMENT OF ACADEMIC QUALITY, STUDENT SERVICES, AND FINANCIAL SUCCESS OF SUMMER AND SPECIAL SESSIONS IN HIGHER EDUCATION."

We advance this mission through the efforts of dedicated volunteers who give openly and generously of their time, energy, and knowledge. We are a welcoming, diverse, inclusive, and collegial group, and I hope you leave the conference connecting with at least one new colleague.

This annual gathering is a cornerstone of our mission, offering a platform for interaction, collaboration, and learning. We deeply appreciate the vast knowledge and experience that each of you brings to our community. Enjoy the conference and take advantage of the wonderful sights and attractions that San Diego has to offer. Known for its stunning coastline and vibrant culture, San Diego provides an ideal backdrop for our annual event. Thank you for your participation and have a fantastic conference!

Warm regards! Debra Boucher



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The Westin San Diego Bayview is located in downtown San Diego near top attractions and just 3 miles from the airport. The hotel's meeting and event spaces feature a stunning glass atrium with natural light. Enjoy modern rooms, on-site dining, a rooftop pool, and a 24-hour fitness studio—perfect for relaxing after a day of conference sessions.



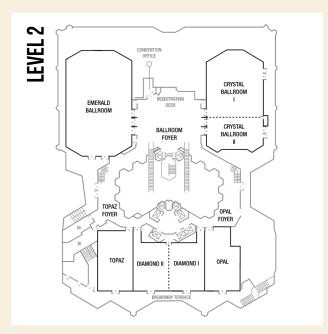


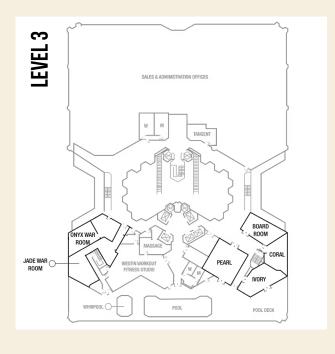
Address: 400 W Broadway,

San Diego, CA 92101

Phone: (619) 239-4500

CONFERENCE ROOM LAYOUT







We extend our heartfelt thanks to our sponsors for their generous support and contributions, which were instrumental in making this conference a success! Your partnership has helped create an engaging experience for all attendees.



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Schedule Cy Guents

SATURDAY | NOVEMBER 9

2:00 PM - 5:00 PM: REGISTRATION/HELP DESK

Location: Opal Foyer - Level 2

3:00 - 4:00 PM: EC/AC MEETING

Location: Opal Room - Level 2

Business meeting for the NAASS Executive Council and

Administrative Council.

6:00 - 8:00 PM: AC/CONFERENCE COMMITTEE DINNER

Location: Off-site

6:00 - 8:00 PM: NEW ADMINISTRATORS' DINNER

Location: Off-site

SUNDAY | NOVEMBER 10

7:30 AM - 5:00 PM: REGISTRATION/HELP DESK

Location: Opal Foyer - Level 2

7:30 - 8:00 AM: NEW ADMINISTRATORS' WORKSHOP (NAW) BREAKFAST

Location: Opal Room - Level 2

The New Administrators' Workshop attendees can enjoy breakfast before the workshop begins.

8:00 AM - 4:00 PM: NEW ADMINISTRATORS' WORKSHOP (NAW)

Location: Opal Room - Level 2

The New Administrators' Workshop is a pre-conference session for new administrators overseeing summer, winter, or special session programs. Led by NAASS members, it covers essential topics like administration, marketing, curriculum, hiring, communication, and reporting, equipping attendees with practical tools for their institutions.

12:00 - 12:45: NAW LUNCH

Location: Opal Room - Level 2

4:30 - 5:30 PM: SPEED NETWORKING

Location: Opal Room - Level 2

For most of us, networking and meeting others in our field is one of the highlights of a conference. This year's opening event, Speed Networking, allows participants to meet others with similar interests and explore conversations as we open our conference.

5:30 - 7:30 PM: PRESIDENT'S RECEPTION

Location: Diamond Room - Level 2

Join your NAASS colleagues for an informal gathering to eat, drink, connect and learn what to expect at the 2024 conference.

7:30 PM: DINNER

Location: On Your Own

8:00 - 10:00 PM: POST RECEPTION & GAMES

Location: Lobby

Join us in the Hotel Lobby for card/board games and socialization!



MONDAY | NOVEMBER 11

8:00 AM - 3:00 PM: REGISTRATION/HELP DESK

Location: Opal Foyer - Level 2

7:30 - 8:30 AM: BREAKFAST

Location: Diamond Room - Level 2

8:30 - 9:30 AM: BREAKOUT SESSION 1: PAST PRESIDENTS, PANEL ON PROFESSIONAL ADVANCEMENT

Location: Diamond Room - Level 2

9:45 - 10:45 AM: BREAKOUT SESSION 2

Location: Various

See session details on page 10.

11:00 AM - 12:00 PM: BREAKOUT SESSION 3

Location: Various

See session details on page 11.

12:00 - 1:15 PM: LUNCH & POSTER SESSION & SWAG SWAP

Locations: Lunch in Diamond Room - Level 2 Swag Swap in Topaz Foyer

1:30 - 2:15 PM: REGIONAL MEETINGS

Location(s):

Middle/Southern: Opal-Level 2 Northeastern: Topaz-Level 2 North Central: Pearl-Level 3 Western: Ivory-Level 3

Meet members from your region and discuss topics impacting institutions in your area. Not sure what region your school is a part of? View our helpful map.

2:30 - 3:30 PM: BREAKOUT SESSION 4

Location: Various

See session details on page 12.

3:30 - 7:00 PM: OUTINGS & EXCURSIONS

Location: Various

We have four outing options for the 2024 Conference. They will leave from the hotel lobby at 3:40pm. Each is easily accessible by foot, public transit, or rideshare. Participants will be responsible for purchasing their own transportation and tickets (if required).

- Balboa Park (7 mins away via rideshare/taxi) 1,200acre historic urban cultural park. Placed in reserve in 1835, the park's site is one of the oldest in the United States dedicated to public recreational use. The park hosts various museums, theaters, restaurants, and the San Diego Zoo. Learn more.
- Coronado Ferry (12 mins away walking) Spend a
 day at the Bay: Experience the lovely views that The
 Coronado Ferry Landing has to offer while dining,
 shopping or cruising around. Learn more.
- Old Town (19 mins away via the trolley) Visit the oldest settled area in San Diego and is the site of the first European settlement in present-day California. Enjoy museums, shopping and delicious food. Learn more.
- Seaport Village (14 mins away walking) A 14 acre waterfront shopping, dining and entertainment complex recreating a harbor side setting of a century ago. Opened in 1980 it includes 54 one of a kind shops, 13 casual dining eateries, 4 fine dining waterfront restaurants, and is located in close proximity to local hotels. Learn more.

9:00 - 10:30 PM: GAMES

Location: Lobby

Join us in the Hotel Lobby for card/board games and socialization!

7:00 PM: DINNER

Location: On Your Own



7:30 - 8:30 AM: BREAKFAST

Location: Diamond Room - Level 2

8:30 AM - 12:00 PM: REGISTRATION/HELP DESK

Location: Opal Foyer - Level 2

8:30 - 9:30 AM: BREAKOUT SESSION 5

Location: Various

See session details on page 13.

9:45 - 10:45 AM: BREAKOUT SESSION 6

Location: Various

See session details on page 14.

11:00 - 12:00 PM: BREAKOUT SESSION 7

Location: Various

See session details on page 15.

12:00 - 1:30 PM: LUNCH & BUSINESS MEETING

Location: Diamond Room - Level 2

The Business Meeting agenda includes NAASS's year in review, financial report, new and old business, leadership transition and an address from our incoming President. There will also be an opportunity to volunteer for the organization in one of our many committees.

1:45 - 2:45 PM: BREAKOUT SESSION 8

Location: Various

See session details on page 16.

3:00 - 6:00 PM: SOCIAL TIME

Location: On Your Own

Use this time to connect with other conference attendees, prepare for the banquet, recharge, or catch up on emails.

6:00 - 7:00 PM: COCKTAIL RECEPTION

Location: Pool Deck - Level 3

7:00 - 10:00 PM: CONFERENCE BANQUET & AWARDS CEREMONY

Location: Diamond Room - Level 2

WEDNESDAY | NOVEMBER 13

8:00 - 10:00 AM: AC/CONFERENCE TRANSITION MEETING

Location: Pearl Room - Level 3

This is the business meeting for the NAASS Executive Council and Administrative Council.



Break Sessions

MONDAY | NOVEMBER 11

SESSION 2: 9:45 - 10:45 AM

In Loco Parentis: Running a Micro Pre-College Program

Location: Ivory Room - Level 3

Presenter(s): Alana Speth, University of Virginia

Directing small pre-college programs offers unique opportunities and challenges. Directors benefit from knowing each student and crafting engaging experiences for the entire cohort but often find themselves addressing even minor needs and acting as a "program parent." This session, based on UVA Advance (capped at 60 students), will cover:

- Program structure and academics
- Residence life, staffing, and training
- Opportunities for special events and activities
- Risks and pitfalls of small programs
- Daily challenges of running intimate programs

Pre-College

Power Up Your Brand: The Magic of Promotional Products

Location: Topaz Room - Level 2

Presenter(s): Thresa Lampe, Sourcepoint

This presentation will explore how colleges can leverage branded items to create lasting connections with students during summer programs. This presentation will showcase how promotional products can enhance program visibility, foster a sense of belonging, and leave a lasting impression on participants. Whether through custom apparel, tech gadgets, or everyday essentials, you'll learn how these items can elevate your brand, boost engagement, and create a memorable experience for students that extends beyond the summer.

Sponsor

Strengthening Visiting Student Enrollment: Insights from Yale Summer Session's International Partnerships

Location: Coral Room - Level 3 Presenter(s): Kathy Trputec, Yale

Discover how Yale Summer Session has increased visiting student enrollment through international partnerships. By forging strong ties with global universities, Yale has created a diverse student community. We'll explore the structure of the program, the benefits and challenges of these partnerships, and offer actionable advice for enhancing global engagement at your institution. Key Topics:

- Overview of Yale Summer Session: Structure and Diversity
- Tips for Building International Partnerships
- Pros and Cons of Collaborations
- Practical Steps for Enhancing Global Engagement

This session is ideal for administrators, faculty, and international office staff seeking to expand student mobility. Participants will gain practical insights to enrich their programs through international collaborations.

International Students

Making the Most of What You Have: Strategies for Designing Effective Summer Programs with Limited Resources

Location: Pearl Room - Level 3

Presenter(s): Ursula Nayeli Rendon and Tim Danos, UC Santa Cruz & UDelware

In today's higher education landscape, budget constraints and limited resources are prevalent challenges. This session will explore strategies for creating impactful summer programs despite these limitations. Experienced administrators and program coordinators will discuss maximizing resources, leveraging partnerships, and using technology to enhance student experiences. Participants will learn about cost-effective program development, marketing, and improving outcomes. The presenters will share successful case studies and offer actionable advice, followed by a Q&A session to address specific challenges.



MONDAY | NOVEMBER 11

SESSION 3: 11:00 AM - 12:00 PM

Collaborating with Academic Advisors to Benefit Student Success

Location: Opal Room - Level 2

Presenter(s): Harriet Abe and Debra Honda, U Hawaii, and Allyson Morris, Santa Clara University

Academic Advisors are a valuable resource with insight that can help Summer Sessions understand student needs and how we can assist students in their academic journey. Collaboration between these two groups can result in synergistic ideas that further student success. This presentation will share initiatives that began by collaborating with Academic Advisors. The first initiative explores the development and use of Academic Success Workshops (sponsored by the Advising Office and Summer Sessions). The second initiative focuses on helping students incorporate summer into their academic plan by developing a structure which guarantees specific courses will be held regardless of enrollment. The third initiative covers Summer Success Scholarships, an allocation of scholarship funds given to academic advisors who then award the scholarships to students who could benefit the most. There will also be an open discussion to share your collaborative experiences with Academic Advisors.

Academic Success

From Outreach to Impact: Strategies for Enhancing Diversity and Inclusion in Precollege Education

Location: Pearl Room - Level 3

Presenter(s): Olha Skyba and Chris Pevey Harry,

University of Wisconsin - Madison

Radger Precollege at the University of W

Badger Precollege at the University of Wisconsin - Madison is dedicated to ensuring our program serves students from all backgrounds. Join us at our session to understand how we dedicated time to diversity outreach and ensuring our outreach campaign reaches schools across Wisconsin, developed DEI learning objectives, and academic activities which primarily focus on topics in diversity. We will also share how we ensure holistic admission practices, and create diversity training and resources for academic and residential staff. Practical exercises and resources will be shared during this session as well.

Pre-College

The Forgotten Session: Creating a Purpose-Built May Term

Location: Coral Room - Level 3

Presenter(s): Corina Caraccioli, Paul Cesarini and Joy David, Loyola University New Orleans

May Term is an accelerated session of courses designed to engage students in a diversity of topics and allow them to graduate over the summer. Other benefits of May Term courses include providing students the opportunity to enroll in prerequisite courses in case they were not able to fit those courses into their Fall or Spring schedules, complete general elective courses or required core courses in a condensed time frame, and attend online courses that provide the flexibility to be at home or travel during the summer. The presenters will discuss the importance of creating a purpose-built May Term and share how this accelerated session is being offered at their current institution. This is an engaging presentation where the audience will be prompted to share their experiences with similar sessions, lessons learned, and practical insights on how to develop a successful May Term.

May Term

Roundtable on Course Modality

Location: Ivory Room - Level 3

Gather for a dynamic roundtable discussion on course modality, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.



MONDAY | NOVEMBER 11

SESSION 4: 2:30 - 3:30 PM

The Impact of the Summer Term on Undergraduate Time to Degree: A Quarter-Century Long, Retrospective Analysis

Location: Topaz Room - Level 2
Presenter(s): Loy Lytle, UC Santa Barbara

Many institutions promote summer credit-bearing courses as a way to shorten the time to degree. But is there evidence for this claim? UC Santa Barbara Summer Sessions has analyzed data over the past 25 years on how summer term participation affects 4- and 6-year graduation rates for first-year students and third-year transfers. The study considers various factors, including gender, ethnicity, socioeconomic status, major, and academic performance. Does taking summer courses impact time to degree? The answer varies. Join us to learn more.

Research

Riding the Summer Waves: From Administrator Well-Being in Summer Programs to Student Experience in Summer Programs

Location: Pearl Room - Level 3
Presenter(s): Xuanxi Yang, Johns Hopkins

Summer administrators face significant responsibilities, including providing timely information and facilitating smooth transitions for students. This demanding role can lead to emotional exhaustion and burnout. This presentation will address the causes and effects of these challenges on administrators' well-being and the student experience, equipping attendees with strategies to maintain their well-being and enhance summer programs. Key Topics:

- Importance of Well-Being: Explore how administrators' mental and physical health impacts the overall student experience.
- Recognizing the Signs: Learn to identify symptoms of compassion fatigue and burnout with relevant statistics.
- Coping Strategies: Discover tools for self-care, resilience-building, and fostering a supportive team environment.

Professional Development

Expanding Winter Session: You've Added This Special Session and Seen it Grow... Now What?

Location: Coral Room - Level 3

Presenter(s): Helen Le, Amanda Therrell, Meg Lipinoga, University of South Carolina, Jacob Wierson, St. Louis University and Amy Saxton, University of Mississippi

Our presentation will highlight ways to grow and improve Winter Session. Many institutions are now in their third, fourth, fifth, etc. year of offering this special session, and they may be wondering where to go from here to increase interest or to continue growing. The new ideas, programs, and plans we will discuss include WS instructor grants, WS Study Abroad, one credit course offerings, and more intentional course selection for degree completion. We will also share some successful marketing strategies that have helped us spread the word about WS

Roundtable on Marketing Strategies—Successes & Failures

Location: Ivory Room - Level 3 Presenter(s): Julie Cahill, University of Montana, Eli Westerman, Yale University

Gather for a dynamic roundtable discussion on marketing strategies, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.



SESSION 5: 8:30 - 9:30 AM

Reimagining Success: Enriching the Student Experience Through Summer Programming

Location: Coral Room - Level 3 Presenter(s): Carly McCrae, Rutgers

This session examines how dedicated Summer Session Programming impacts student success and well-being through condensed terms. By highlighting student testimonials and data, I will showcase RU-NB's investment in extracurriculars that enhance well-being, academic achievement, and community belonging. Relevant to all Summer Session programs, we'll explore diverse programming methods across various budget models, ensuring flexibility for both online and in-person formats. Participants will leave with a toolkit for program design to enhance student success, strengthen departmental connections, and improve university perception of summer programming.

Academic Success

Enhance Your Marketing Strategy for Summer Session Success

Location: Pearl Room - Level 3

Presenter(s): Corina Caraccioli and Paul Cesarini, Loyola University New Orleans

Marketing plays a critical role in meeting the institutional goals. This presentation will focus on the strategic partnership between the intersession administrators and the marketing department to ensure a successful Summer Session at a private, 4-year higher education institution. The presenters will discuss how their summer session enrollment has been positively impacted by the summer enrollment campaign developed in collaboration with the marketing team. The audience will have the opportunity to engage in thoughtful conversations and learn about the marketing strategies that have been implemented over the past three years, such as a robust email campaign, creative flyers, banners and swag, a comprehensive website, and an annual summer registration event. Participants will leave the session with a list of practical strategies they could implement at their institutions to engage with campus stakeholders, increase summer enrollment, and enhance the student experi-

Marketing

Panel on Budget and Revenue Sharing

Location: Opal Room - Level 2

Presenter(s): Tammy Johnson, University of California, Merced; Barbara Rusen, Rutgers; Jennifer Larson, University of North Carolina at Chapel Hill; Meg Lipinoga, University of South Carolina; Harriet Abe, University of Hawai'i at Mānoa; Elizabeth Lawrence, Saint Louis University

Gather for a dynamic roundtable discussion on budget and revenue sharing, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.

Roundtable on Pre-College

Location: Ivory Room - Level 3

Presenter(s): Chris Cofer, Syracuse and Christine Parker, Dartmouth

Gather for a dynamic roundtable discussion on pre-college, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.

Pre-College



SESSION 6: 9:45 - 10:45 AM

The Joint Statistical Report - Past, Present, and Future

Location: Coral Room - Level 3

Presenter(s): Keri Johnson and Sarah Sobek Ozburn, University of Wisconsin - Madison

The primary purpose of the Joint Statistical Report (JSR) is to provide comparative data from institutions for members to benchmark, evaluate, and improve summer session programming at their own institutions. Key areas of the survey focus on summer session administrative structures, finances, marketing, and enrollment. This presentation will share highlights from past and present JSRs and provide attendees with a look at the next JSR cycle.

Research

Strategic Wins, Complex Challenges: Elevating Staff Preparedness and Student Engagement in Your Pre-College Program

Location: Topaz Room - Level 2

Presenter(s): Esteban Olivares and Scott Rosenbluth, Summer Discovery

When it comes to staff training and student activities, it's not if they'll overlap—it's when your staff is juggling worldwide tech glitches, sudden rain delays, and a bus breakdown on the same day! This interactive workshop will dive into two critical aspects of pre-college residential life: staff training for emergencies and planning engaging evening/weekend activities, with insights from Summer 2024. Led by expert facilitators from Summer Discovery, participants are encouraged to bring their training schedules or activity plans for review, or simply come with ideas and be ready to collaborate with peers to develop new strategies. This session will empower you with practical solutions, fresh ideas, and valuable connections to tackle the challenges of Summer 2025 and beyond.

Sponsor

Creating Global Scholars: A Guided Discussion on Managing International Populations in Summer Programs

Location: Pearl Room - Level 3

Presenter(s): Tim Danos, University of Delaware, Chris Pevey Harry, University of Wisconsin - Madison and Jewel Cash, Boston University

Trends for students seeking summer academic enrichment programming are ever-changing, especially those from international backgrounds. Some students seek early college credit coursework, lab experiences, online engagement, or noncredit enrichment, while others seek exposure to the American higher education system. Join our guided discussion to discover what international precollege and summer programming looks like on our campuses and how we attract and sustain international participation. We'll also share tips for welcoming and supporting global scholars in your programs.

International Students

Roundtable for Private Institutions

Location: Ivory Room - Level 3 Presenter(s): Paul Cesarini, Loyola University New Orleans

Gather for a dynamic roundtable discussion on private institutions, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.



SESSION 7: 11:00 AM - 12:00 PM

Fueling the Future: Building a Summer Bridge Program to Ignite College Transition

Location: Pearl Room - Level 3

Presenter(s): Erik Johnson and Elena Rivera-Himmelstein, Georgia Tech

In today's rapidly evolving educational landscape, the transition from high school to college presents both exciting opportunities and significant challenges for incoming students. This session outlines Georgia Tech's Ignite Summer Launch program aimed at bridging academic gaps, and fostering a sense of community among the 450+ incoming first-year students that participated. The goal of this session is for attendees to leave with ideas for enhancing their bridge program and/or building a summer bridge program.

Bridge Programs

A Mountainous Challenge: Boosting Summer Enrollment Through Thematic Summer Programs

Location: Coral Room - Level 3

Presenter(s): Maeve Skidmore and Lorene Sugars, Southern Methodist University

SMU Taos is a unique opportunity for students to study in intersessions in the mountains of northern New Mexico. With a retreat-like setting nestled in the woods, and courses focused on the local natural and cultural environment, these programs appeal to students looking for an experiential component to their study. However, summer remains a difficult time to recruitment due to a variety of competing opportunities for students. To be competitive in summer 2025 SMU Taos is launching thematic programs aimed at capturing the interest of high achieving SMU undergraduates. Join us as we discuss the concepts used to promote summer Taos programs, and for an early view into student interest in these.

Marketing

Pre-College A-Z: Preparing for an Effective Pre-College Summer

Location: Opal Room - Level 2

Presenter(s): Joel Rolon, Stevens Institute of Tech

This session is geared towards participants who facilitate Pre-College summer programs and are looking for new and innovative strategies to implement at their summer programs. During this session, participants will be able to learn key strategies that have been effective at Stevens Institute of Technology from staff training, check-in day, communication and more. Participants will also have the opportunity to break out into various small groups to share and learn effective strategies implemented at other universities hosting Pre-College Programs. The goal is that all participants leave with new insight and fresh ideas to implement for summer 2025.

Pre-College

Roundtable on Slate

Location: Ivory Room - Level 3

Facilitator(s): Corina Caraccioli and Joy David, Loyola University New Orleans; Allyson Morris, Santa Clara University

Gather for a dynamic roundtable discussion on Slate, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.



SESSION 8: 1:45 - 2:45 PM

Using Summer for Academic Recovery

Location: Pearl Room - Level 3

Presenter(s): Natalie Kokorudz, U Illinois Chicago

Summer can be an ideal time for innovation. This session will present an overview of a new university scholarship program focused on academic recovery that UIC piloted in summer 2023 and 2024 called "Summer Edge." The program provided an opportunity for students who received a D, F, or W in select gateway courses to retake the course tuition free. A key component was that students received wrap-around services dedicated to the students' success (academic coaching and specialized support) along with an additional \$300 upon completion of program expectations. This project was funded by Ascendium through the University Innovation Alliance (UIA), which worked with UIC and eleven other participating schools that offered similar programs at their institutions. The presentation will review how the program was developed and implemented, student recruitment, outcomes, and lessons learned.

Academic Success

How We Tell Our Stories

Location: Opal Room- Level 2

Presenter(s): Tracy Spraetz and Sarah Sobek Ozburn, University of Wisconsin- Madison

The work we do may vary by campus, but the importance of telling our professional stories is universal. We have all been in positions where we have been called to defend the value of our work. In this presentation we will discuss what it means to tell our professional stories, both as individuals and representing our departments. We will focus on three perspectives of telling our own stories, data storytelling, sharing departmental initiatives, and engaging campus stakeholders. Our goal is to highlight that if we don't tell our own stories, others might create one for us— Or worse, not tell one at all. Participants will be asked to share how they tell their own stories on their campuses.

Professional Development

Roundtable on Summer Academe & Publishing

Location: Ivory Room - Level 3

Presenter(s): Members of Summer Academe Editorial Board

Gather for a dynamic roundtable discussion on Summer Academe and Publishing, where thought leaders and practitioners will collaboratively explore foundational concepts, best practices, and innovative solutions.

Professional Development

