

2021 VIRTUAL SUMMIT



NAASS

North American Association
of Summer Sessions

naass.org



THE PURSUIT OF SUMMER

FROM BLUEPRINT TO ACTION



November 8-12, 2021

2021 VIRTUAL SUMMIT

A WELCOME FROM THE NAASS PRESIDENT



Troy Hargrove, M.B.A.

NAASS President 2020 & 2021

Associate Dean,
School for Professional Studies
Director, Summer and
Extended Studies
Saint Louis University
troy.hargrove@slu.edu

Welcome to our first 'Virtual NAASS Summit.' While we hope to be in-person again in fall 2022 for our annual North American Association of Summer Sessions (NAASS) conference, we thank you for trusting NAASS leadership and the conference planning committee to offer something new this year.

This virtual summit is our way of engaging membership and building community during an unprecedented time for us all personally and professionally. As an organization, NAASS has been able to respond to challenges, disappointments, and obstacles presented by COVID-19 with aplomb, and stand in solidarity with our Black and Asian administrators and colleagues. Institutions across the country have looked to us in the summer and special sessions areas to be thoughtful leaders, industry experts, and crisis managers.

Over the years, I have appreciated and valued the mission of NAASS and the platform it provides to highlight the critical nature of summer and special sessions in higher education. In addition, it is all of you – NAASS members, colleagues, and friends – who propel this organization forward. We truly are an organization that excels because dedicated volunteers give openly and generously of their time, energy and knowledge to advance our mission, share best practices and serve as valuable resources to one another.

Speaking of volunteers, I want to acknowledge and thank the annual conference co-chairs Debra Boucher (Worcester Polytechnic Institute) and Natalie Kokorudz (University of Illinois Chicago), the membership and communications chair Jacob Wierson (Saint Louis University), and the entire conference planning committee, for creating an innovative and exceptional summit. They started this work two years ago expecting to host an in-person conference in 2020 that was postponed to 2021 and ultimately rescheduled for 2022. Not skipping a beat, they regrouped and were committed to offering a new experience virtually this fall that has exceeded all expectations and focused on listening to the needs of our membership.

I want to also thank our sponsors – Podium Education, Summer Discovery, and Summer Institute for the Gifted – for their support, trust, and guidance. A special word of thanks to Podium Education's President, Chris Parrish, for his collaboration in developing aspects of the summit framework and connecting us with our opening keynote speaker, Jim Shelton. Please take time to network with these sponsors during the Networking in Wonder space on Tuesday and Wednesday afternoon.

It is my sincere hope that you have an engaging, thought-provoking summit. And I encourage you to take time to learn, share, and grow while making new friends and expanding your professional network. If you have questions about NAASS, or would like to discuss how you can become more involved, please don't hesitate to reach out to me directly.

Troy Hargrove

KEYNOTE SPEAKERS



OPENING KEYNOTE

Jim Shelton is the Chief Impact and Investment Officer at Blue Meridian Partners, a philanthropic vehicle to identify and scale solutions to the problems trapping youth and their families in poverty. He also serves as a Senior Advisor to KKR and is a nonresident Fellow at the Brookings Institute. Jim was the co-founder of Amandla Enterprises and the former Deputy Secretary of Education and founding Executive Director of My Brother's Keeper under President Barack Obama.

Jim has worked in business, government, and the non-profit sectors as an operator, investor, and entrepreneur. In these roles, he has utilized management, policy, and programmatic innovations to increase access to opportunity. He holds a bachelor's degree in computer science from Morehouse College and Master's degrees in both business administration and education from Stanford University. He lives in his hometown – Washington, DC – with his wife and two sons.

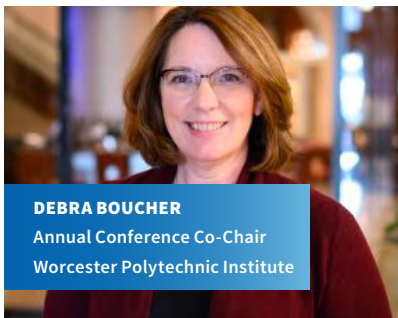


CLOSING KEYNOTE

Josephine "Joey" Volpe is currently Assistant Vice Provost for Advising Development and has been acquainted to the University of Illinois Chicago since 1994. While always dedicated to supporting the success of students, Joey began officially working in student success initiatives in 2012 first as the Interim Director of the Undergraduate Success Center, which was developed at the outset of UIC's Student Success Initiatives, and most recently as the Director of the Office for Advising Development.

Joey is committed wholeheartedly to UIC's students, staff, and faculty and has served on campus level committees related to advising, enrollment, diversity, equity, and inclusion, employee relations, and admissions. She is a UIC alumna with a B.A. in Art History focusing on Pre-Columbian Mexico and a M.Ed. in Educational Studies focusing on advising as curriculum and poverty's effects on education, particularly higher education.

WELCOME FROM CONFERENCE CHAIRS



DEBRA BOUCHER
Annual Conference Co-Chair
Worcester Polytechnic Institute

Almost two years ago we met the Executive Committee in Philadelphia to dream about this conference. We agreed on one overriding theme - to serve the members of NAASS by providing support, inspiration, and connection.

This Virtual Summit is the culmination of that work. When we realized that we would not be able to meet in-person, we committed ourselves to focus on what was possible rather than what was not. We created this space to serve you. A place where you might introduce colleagues to the important work of summer and special sessions. A place where you might invite more of your team to share in the expertise of NAASS, and the gathering warmth of this community.

This Virtual Summit has been a shared effort and exemplifies the best of what NAASS has to offer. Professionals from across the country, sharing their time, talents, and passion, and making something unique to meet the needs of our community. None of it would be possible without the tireless work of the Conference Planning Committee. This team imagined new ways to gather, network, showcase, and support the NAASS community. Our thanks to:

- **Christine Parker**, The University of Chicago
- **Jaime Kelly**, University of Pennsylvania
- **Jewel Cash**, Boston University
- **Sam Leif**, University of Nevada, Las Vegas
- **Eva Klein**, Penn State University, Abington
- **Maeve Skidmore**, Southern Methodist University
- **Veronica Crossley**, California State University, San Bernadino
- **Chuck Hurley**, University of Notre Dame
- **Silvana Craig**, Rutgers University
- **Cat Pedersen**, Stanford University
- **Allyson Vaughan**, University of Pennsylvania
- **Alicia Spurlock**, Western Kentucky University
- **Siu Ming Luie**, Clark University
- **Aleschia Velasquez**, Barnard College, Columbia University
- **Maureen Saraco**, Temple University
- **Renee Felts**, Old Dominion University

We hope this Virtual Summit inspires you and challenges you, provides moments of connection and reflection, and leaves you recommitted to the work at hand and the community of NAASS.

2020 & 2021 ADMINISTRATIVE COUNCIL



Debra Boucher
Annual Conference Chair
Worcester Polytechnic Institute



Jewel Cash
Chair, Creative &
Innovative Awards
Boston University



Lowell K. Davis
President-Elect
University of North Carolina
Wilmington



Michael Fitzpatrick
Northeastern RVP
Yale University



Steven Girardot
Past President,
Chair, Nominations
Georgia Institute of Technology



Troy Hargrove
President
Saint Louis University



Natalie Kokorudz
Annual Conference Co-Chair
University of Illinois Chicago



David Lee
Middle/Southern RVP
Southern Methodist University



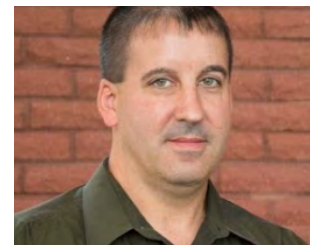
Maria Lettiere
North Central RVP
Loyola University Chicago



**Rachel Nottingham
Miller**
Chair, Summer Academe
University of Virginia



Gary Simon
Chair, Strategic Planning
University of Tampa



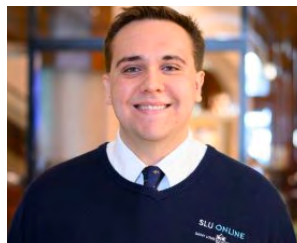
Shawn Smith
Treasurer
North Carolina State University



Patricia "Trish" Suske
Western RVP,
Chair, Quality & Research
University of Nevada, Las Vegas



Aleschia Velasquez
Chair, Creating
Actionable Change
Barnard College



Jacob Wierson
Chair, Membership &
Communications
Saint Louis University

THANK YOU!

2021 SUMMIT SPONSORS

Platinum Level Sponsor



Podium Education

Diamond-Level Sponsor

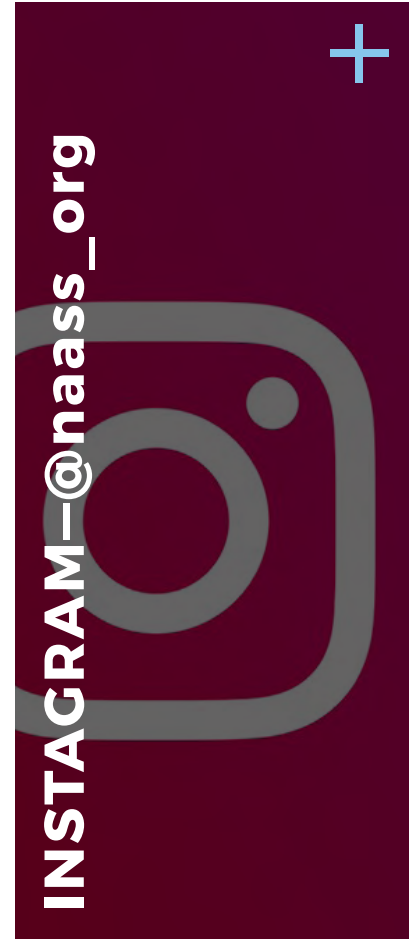


NAASS Partner

NC State University Office of Professional Development

go.ncsu.edu/OPD

LET'S GET SOCIAL!



#

To stay connected and get to know other member schools throughout the event, use **#NAASS21** for all of your social media posts during the conference! The most active social media user, determined by the number of posts, engagement, and likes combined will win \$100 off next year's conference registration fee!

How to use hashtags: a hashtag is simply a keyword phrase, spelled out without spaces, with a pound sign (#) in front of it. For example, #NAASS and #NAASS21 are both hashtags that we are using for this year's conference. You can put these hashtags anywhere in your social media posts: in the beginning, at the end, or anywhere in between.

#NAASS21

annual summit
hashtag

#NAASS

general NAASS
hashtag



2021 VIRTUAL SUMMIT AGENDA

The Pursuit of Summer: From Blueprint to Action

MONDAY | November 8, 2021

1:00pm-5:30pm EST
12:00pm-4:30pm CT
10:00am-2:30m PST

Virtual Lobby Open

Looking for help with registration or any other questions during Summit? Hop into this Zoom room to connect with one-on-one assistance at any time during the scheduled program. You can also use this space for quick “hallway” conversations with a NAASS colleague.

1:30pm-1:50pm EST
12:30pm-12:50pm CT
10:30am-10:50am PST

Event Orientation with Summit Co-Chairs

Debra Boucher, Worcester Polytechnic Institute

Natalie Kokorudz, University of Illinois Chicago

All Summit attendees are invited to attend this quick overview of the program including tips on what to expect each day.

1:50pm-2:00pm EST
12:50pm-1:00pm CT
10:50am-11:00am PST

Break

2:00pm-4:00pm EST
1:00pm-3:00pm CT
11:00am-1:00pm PST

Session 1 - Undergrad

John Gipson, Purdue University

Erin Salius, Boston University

The pandemic changed just about everything with regard to how we run undergraduate programs in the summer. We had to adapt and get comfortable with uncertainty – and so did our stakeholders. Now, as we prepare for the return to “normal” operations in 2022, this session considers the various ways our response to COVID-19 continues to impact our planning for summer programs going forward. In both large-group and small-group conversations, attendees will have the opportunity to discuss what the “new normal” looks like for their undergraduate programs. Specific topics include: expectation setting; course development and planning; forecasting enrollment; and communicating/marketing to students.

2:00pm-2:30pm EST
1:00pm-1:30pm CT
11:00am-11:30am PST

Session 1 Overview

2:30pm-3:15pm EST
1:30pm-2:15pm CT
11:30am-12:15pm PST

Session 1 Breakout Discussion

3:15pm-3:25pm EST
2:15pm-2:25pm CT
12:15pm-12:25pm PST

Break

3:25pm-4:00pm EST
2:25pm-3:00pm CT
12:25pm-1:00pm PST

Session 1 Report Out & Closing Thoughts

4:00pm-4:30pm EST
3:00pm-3:30pm CT
1:00pm-1:30pm PST

Welcome & Introduction

Troy Hargrove, NAASS President, Saint Louis University

4:30pm-5:30pm EST
3:30pm-4:30pm CT
1:30pm-2:30pm PST

Opening Key Note

Jim Shelton, Chief Impact and Investment Officer at Blue Meridian Partners

TUESDAY | November 9, 2021

1:00pm-4:30pm EST
12:00pm-3:30pm CT
10:00am-1:30m PST

Virtual Lobby Open

1:00pm-1:50pm EST
12:00pm-12:50pm CT
10:00am-10:50am PST

Working Groups

Meg Lipinoga, *University of South Carolina*
Amanda Therrell, *University of South Carolina*
David Lee, *Southern Methodist University*
Christina Wan, *Georgia Tech*

Open to all attendees. If you are interested in connecting and collaborating with other NAASS members on a specific topic or similar functional area, come to learn more at this session. You'll hear from the leads of two existing working groups (Data, and Transfer Students), learn more about this initiative, and have a chance to join or create a new group. Groups may explore goals such as writing articles, publishing scholarship, or sharing best practices.

1:50pm-2:00pm EST
12:50pm-1:00pm CT
10:50am-11:00am PST

Break

2:00pm-4:00pm EST
1:00pm-3:00pm CT
11:00am-1:00pm PST

Session 2 - Marketing

Chris Cofer, *Syracuse University*
Hai Truong, *University of California - Irvine*

The COVID pandemic impacted not only how we delivered our summer programs over the past two years, but also our approaches to marketing strategy and implementation. In this session, we will unpack alongside higher education colleagues across the country what we did before, during, and post-COVID from a marketing and recruitment perspective to better understand how COVID affected both the trajectory and pace of change in this space. Attendees will be provided with prompts and questions to frame conversations among peers to exchange ideas, best practices, and lessons learned. Deliverables following this session include notes, examples, and references provided by peers attending this session.

2:00pm-2:30pm EST
1:00pm-1:30pm CT
11:00am-11:30am PST

Session 2 Overview

2:30pm-3:15pm EST
1:30pm-2:15pm CT
11:30am-12:15pm PST

Session 2 Breakout Discussion

3:15pm-3:25pm EST
2:15pm-2:25pm CT
12:15pm-12:25pm PST

Break

3:25pm-4:00pm EST
2:25pm-3:00pm CT
12:25pm-1:00pm PST

Session 2 Report Out & Closing Thoughts

4:00pm-4:30pm EST
3:00pm-3:30pm CT
1:00pm-1:30pm PST

Networking in Wonder Virtual Space

Check out this easy-to-use platform to meet up with NAASS friends old and new. We also invite you to chat with our sponsors Podium Education and Summer Discovery.

WEDNESDAY | November 10, 2021

1:00pm-4:00pm EST
12:00pm-3:00pm CT
10:00am-1:00pm PST

Virtual Lobby Open

1:00pm-2:00pm EST
12:00pm-1:00pm CT
10:00am-11:00am PST

Free Time / Explore “One Cool Thing”

Network with other attendees and share your ‘One Cool Thing’ - a special initiative that your institution recently rolled out in summer and special sessions.

2:00pm-4:00pm EST
1:00pm-3:00pm CT
11:00am-1:00pm PST

Session 3 - Precollege

Mareen Saraco, Temple University

Eli Lesser, Wharton School, University of Pennsylvania

We understand that COVID was a difficult time! So much was learned and so much changed, as many high school students were denied access to our campuses and to our amazing programs. COVID-19 forced many pre-college program directors to make radical changes to how programs for high school students were developed and delivered. Now, many of us may be moving towards a new normal, and considering how to incorporate what we learned from running pre-college during a pandemic into what we do in the future. Is a return to business as usual really what we want as we think about what comes next? Join us to collaboratively create a shared set of notes and recommendations that attendees will have access to as a tool to program in the post-COVID world.

2:00pm-2:30pm EST
1:00pm-1:30pm CT
11:00am-11:30am PST

Session 3 Overview

2:30pm-3:15pm EST
1:30pm-2:15pm CT
11:30am-12:15pm PST

Session 3 Breakout Discussion

3:15pm-3:25pm EST
2:15pm-2:25pm CT
12:15pm-12:25pm PST

Break

3:25pm-4:00pm EST
2:25pm-3:00pm CT
12:25pm-1:00pm PST

Session 3 Report Out & Closing Thoughts

4:00pm-4:30pm EST
3:00pm-3:30pm CT
1:00pm-1:30pm PST

Networking in Wonder Virtual Space

Check out this easy-to-use platform to meet up with NAASS friends old and new. We also invite you to chat with our sponsors Podium Education and Summer Discovery.

THURSDAY | November 11, 2021

1:00pm-4:30pm EST
12:00pm-3:30pm CT
10:00am-1:30m PST

Virtual Lobby Open

1:00pm-1:50pm EST
12:00pm-12:50pm CT
10:00am-10:50am PST

Working Groups

Meg Lipinoga, *University of South Carolina*
Amanda Therrell, *University of South Carolina*
David Lee, *Southern Methodist University*
Christina Wan, *Georgia Tech*

Open to all attendees. If you are interested in connecting and collaborating with other NAASS members on a specific topic or similar functional area, come to learn more at this session. You'll hear from the leads of two existing working groups (Data, and Transfer Students), learn more about this initiative, and have a chance to join or create a new group. Groups may explore goals such as writing articles, publishing scholarship, or sharing best practices.

1:50pm-2:00pm EST
12:50pm-1:00pm CT
10:50am-11:00am PST

Break

2:00pm-4:00pm EST
1:00pm-3:00pm CT
11:00am-1:00pm PST

Session 4 - Leadership

Allyson Morris, *Santa Clara University*
David Lee, *Southern Methodist University*

Leadership has perhaps never been so important as it is in the new dynamism of the academy. As leaders and members of teams, we are facing changes that many of us have never seen before. Participants are encouraged to share their experiences from the past two years. The goal is for participants to leave the session with greater insights into how anyone can lead in times of change. Discussions will be framed around several facets of leadership, including leadership by example, managing people and situations out of your control, supporting your teams, and reflecting on your own process for self-management.

2:00pm-2:30pm EST
1:00pm-1:30pm CT
11:00am-11:30am PST

Session 4 Overview

2:30pm-3:15pm EST
1:30pm-2:15pm CT
11:30am-12:15pm PST

Session 4 Breakout Discussion

3:15pm-3:25pm EST
2:15pm-2:25pm CT
12:15pm-12:25pm PST

Break

3:25pm-4:00pm EST
2:25pm-3:00pm CT
12:25pm-1:00pm PST

Session 4 Report Out & Closing Thoughts

4:00pm-5:00pm EST
3:00pm-4:00pm CT
1:00pm-2:00pm PST

Annual NAASS Business Meeting

Troy Hargrove, *NAASS President, Saint Louis University*
Steven Girardot, *NAASS Past-President, Georgia Institute of Technology*
Lowell K. Davis, *NAASS President-Elect, University of North Carolina Wilmington*
Shawn Smith, *NAASS Treasurer, North Carolina State University*

Open to all attendees, learn more about what NAASS has been up to over the last two years and discover the strategic goals and vision that the Executive Committee and Administrative Council have set for the organization in the future.

FRIDAY | November 12, 2021

1:00pm-4:30pm EST
12:00pm-3:30pm CT
10:00am-1:30m PST

Virtual Lobby Open

1:00pm-1:50pm EST
12:00pm-12:50pm CT
10:00am-10:50am PST

Closing Keynote

Josephine "Joey" Volpe, *University of Illinois Chicago*

1:50pm-2:00pm EST
12:50pm-1:00pm CT
10:50am-11:00am PST

Break

2:00pm-4:00pm EST
1:00pm-3:00pm CT
11:00am-1:00pm PST

Session 5 - Diversity & Inclusion

Lowell K. Davis, *University of North Carolina Wilmington*

Chris Pevey Harry, *University of Wisconsin-Madison*

Diversity, equity, and inclusion (DEI) can be embedded in our day-to-day work as we prepare our students, staff, and faculty to thrive personally and professionally in a diverse world, interconnected, enhancing the campus climate for inclusion. Join us for a discussion on DEI, which will begin with exploring key terms used in this field. Personal reflections will follow in small groups where you discover and discuss "How comfortable are you?" in your department/team/institution engaging in DEI work.

You will hear how other summer and pre-college professionals have implemented DEI initiatives into their programs and be given the opportunity to talk about what you have done. Come ready to share and leave with one or two ideas to carry back to your summer sessions

2:00pm-2:30pm EST
1:00pm-1:30pm CT
11:00am-11:30am PST

Session 5 Overview

2:30pm-3:15pm EST
1:30pm-2:15pm CT
11:30am-12:15pm PST

Session 5 Breakout Discussion

3:15pm-3:25pm EST
2:15pm-2:25pm CT
12:15pm-12:25pm PST

Break

3:25pm-4:00pm EST
2:25pm-3:00pm CT
12:25pm-1:00pm PST

Session 5 Report Out & Closing Thoughts

SUMMIT SCHEDULE At-A-Glance

PST	CT	EST
10:00 AM - 10:30 AM	12:00 PM - 12:30 PM	1:00 PM - 1:30 PM
10:30 AM - 10:50 AM	12:30 PM - 12:50 PM	1:30 PM - 1:50 PM
10:50 AM - 11:00 AM	12:50 PM - 1:00 PM	1:50 PM - 2:00 PM
11:00 AM - 11:30 AM	1:00 PM - 1:30 PM	2:00 PM - 2:30 PM
11:30 AM - 12:15 PM	1:30 PM - 2:15 PM	2:30 PM - 3:15 PM
12:15 PM - 12:25 PM	2:15 PM - 2:25 PM	3:15 PM - 3:25 PM
12:25 PM - 1:00 PM	2:25 PM - 3:00 PM	3:25 PM - 4:00 PM
1:00 PM - 1:30 PM	3:00 PM - 3:30 PM	4:00 PM - 4:30 PM
1:30 PM - 2:00 PM	3:30 PM - 4:00 PM	4:30 PM - 5:00 PM
2:00 PM - 2:30 PM	4:00 PM - 4:30 PM	5:00 PM - 5:30 PM

Monday, Nov. 8	
Orientation: All attendees invited (1:30 - 1:50 PM ET)	
<i>Break</i> (1:50 - 2:00 PM ET)	
Session 1: Undergrad John Gibson & Erin Salius (2 - 4 PM ET)	Overview (2 - 2:30 PM ET)
	Breakout Discussions (2:30 - 3:15 PM ET)
	<i>Break</i> (3:15 - 3:25 PM ET)
	Report Out & Closing Thoughts (3:25 - 4 PM ET)
Welcome & Intro: NAASS President (4 - 4:30 PM ET)	
Keynote: Jim Shelton (4:30 - 5:30 PM ET)	

Tuesday, Nov. 9	
Working Groups (1 - 1:50 PM ET)	Virtual Lobby (1 - 4:30 PM ET)
<i>Break</i> (1:50 - 2:00 PM ET)	
Session 2: Marketing Chris Cofer & Hai Truong (2 - 4 PM ET)	
Networking in Wonder Virtual Space	

PST	CT	EST
10:00 AM - 10:30 AM	12:00 PM - 12:30 PM	1:00 PM - 1:30 PM
10:30 AM - 10:50 AM	12:30 PM - 12:50 PM	1:30 PM - 1:50 PM
10:50 AM - 11:00 AM	12:50 PM - 1:00 PM	1:50 PM - 2:00 PM
11:00 AM - 11:30 AM	1:00 PM - 1:30 PM	2:00 PM - 2:30 PM
11:30 AM - 12:15 PM	1:30 PM - 2:15 PM	2:30 PM - 3:15 PM
12:15 PM - 12:25 PM	2:15 PM - 2:25 PM	3:15 PM - 3:25 PM
12:25 PM - 1:00 PM	2:25 PM - 3:00 PM	3:25 PM - 4:00 PM
1:00 PM - 1:30 PM	3:00 PM - 3:30 PM	4:00 PM - 4:30 PM
1:30 PM - 2:00 PM	3:30 PM - 4:00 PM	4:30 PM - 5:00 PM
2:00 PM - 2:30 PM	4:00 PM - 4:30 PM	5:00 PM - 5:30 PM

Wednesday, Nov. 10	
One Cool Thing Asynchronous activity (1 - 2 PM ET)	
Session 3: Pre-College Mareen Saraco & Eli Lesser (2 - 4 PM ET)	Virtual Lobby (1 - 4:30 PM ET)
	Networking in Wonder

Thursday, Nov. 11	
Working Groups (1 - 1:50 PM ET)	Virtual Lobby (1 - 4:30 PM ET)
<i>Break</i> (1:50 - 2:00 PM ET)	
Session 4: Leadership Allyson Morris & David Lee (2 - 4 PM ET)	
Annual Business Meeting Open to all NAASS members (4 - 5 PM ET)	

Friday, Nov. 12	
Keynote: Joey Volpe (1 - 1:50 PM ET)	Virtual Lobby (1 - 4:30 PM ET)
<i>Break</i> (1:50 - 2:00 PM ET)	
Session 5: Diversity & Inclusion Lowell K. Davis & Chris Pevey Harry (2 - 4 PM ET)	



North American Association of Summer Sessions

THANK YOU FOR JOINING US!



SAVE THE DATE

2022 Annual Conference
Philadelphia, PA
September 30 - October 4, 2022



Contact

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McKimmon Center for Extension and
Continuing Education
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