



48th Annual
2011 NAASS Conference

SUMMER SESSIONS IN THE CITY

 NORTH AMERICAN ASSOCIATION OF SUMMER SESSIONS
November 13 – 16, 2011
Chicago, Illinois



Welcome to the 48th NAASS Annual Conference!

Welcome to this year's conference. What a great location for the conference -- Chicago! Right off Michigan Avenue and the Magnificent Mile. Plus our hotel previously hosted Summer Sessions associations so I believe that they understand how special we are.

Our national conferences provide an exceptional opportunity for all of us to meet with colleagues who we don't see as often as we'd like, meet new ones and develop effective professional relationships, and to network with all of the attendees to learn about their programs, what works and doesn't, and develop new ideas. Most important ... the sessions are designed to provide new skills, information, and knowledge regarding the broad range of topics that we all experience in our roles as Summer Sessions administrators. Many sessions are 'hands-on' that focus on details and 'how to do it.' I urge you to seek out the sessions that impact your work the most and to raise questions to the presenters about details and specifics. This is your professional development program and opportunity. I hope you'll make the most of it.

Special thanks and 'well done' to Cindy DeLuca, our president-elect and conference chair, her staff, and committee for all of their dedicated work to make this conference a successful reality.

So ... enjoy the conference and learn as much as you can to enhance your Summer Sessions operations.

Bill McClure
President, NAASS



2010-2011 ADMINISTRATIVE COUNCIL

Bill McClure, President
University of Massachusetts Amherst (2011)
billmclure@contined.umass.edu

Sue Day-Perroots, Past President
West Virginia University (2011)
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Cynthia DeLuca, President Elect
North Carolina State University (2011)
cindy_deluca@ncsu.edu

Ken Smith, Treasurer
Virginia Tech (2011)
kensmith@vt.edu

REGIONAL VICE PRESIDENTS

Jamieson (Jamie) Bilella, Middle States
Montclair State University (2012)
bilellaj@mail.montclair.edu

Beth Laves, North Central Region
Western Kentucky University (2012)
beth.laves@wku.edu

Tom Fuhr, Northeastern Region
State University of New York-Potsdam (2011)
fuhrtw@potdham.edu

Ravi Srinivas, Southern Region
University of St. Thomas (2011)
srinivas@stthom.edu

Allyson Morris, Western Region (Acting VP)
Regis University (2012)
amorris@regis.edu

AT-LARGE MEMBERS

Jon C. Neidy
Bradley University (2011)
neidy@bradley.edu

Georgette Edmondson-Wright
The George Washington University (2011)
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Jessica Madrigal
The Johns Hopkins University (2012)
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EXECUTIVE SECRETARY

Janet M. Lange
Bradley University (2011)
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SUNDAY

November 13, 2011

CONFERENCE REGISTRATION DESK OPEN

Foyer adjacent to Lakeshore Ballroom

8:00am - 4:00pm

NEW ADMINISTRATORS' WORKSHOP

Lincoln Park Room

8:00am - 3:30pm

Presenter: Jon C. Neidy, Bradley University



The New Administrators' Workshop provides a valuable opportunity for new or almost new Summer Sessions administrators to share experiences and learn together. The purpose of the workshop is to provide you with an overview of Summer Sessions administration and the basic skills for success. The workshop is planned to let you reflect and organize your thoughts and help answer some of the questions you may have about Summer Sessions operations. Four key areas of Summer Sessions administration will be examined: organization, curriculum and program planning, finance, and marketing. As a new administrator, you come to Summer Sessions with different experiences and different perspectives. This highly interactive workshop will provide you with an opportunity to reflect on what you already know about your university, administration, faculty, and programs, and merge your knowledge with new information.

STANDING COMMITTEE MEETINGS I

8:30am - 9:45am

Conference and Program Planning Committee

Streeterville Room

Creative and Innovative Awards Committee

New Town Room

STANDING COMMITTEE MEETINGS II

9:45am - 11:00am

Information and Communications Committee

Old Town Room

Membership Committee

Streeterville Room

Quality and Research Committee

Wheaton Room

Creative and Innovative Awards Committee (continued)

New Town Room

FINANCE COMMITTEE MEETING

Streeterville Room

11:00am - 12:00pm

NEW ADMINISTRATORS' LUNCHEON WITH MENTORS

Avenue Café

12:00pm - 1:15pm

Members of the NAASS Administrative Council and standing committee members join the New Administrators' Workshop participants for lunch and lively discussions of what it is like to be involved in Summer Sessions' administration.

NEW ADMINISTRATORS' WORKSHOP (reconvened from morning)

Lincoln Park Room

1:30pm - 3:30pm

ADMINISTRATIVE COUNCIL MEETING

Wheaton Room

1:30pm - 3:00pm

OFFICIAL OPENING SESSION OF THE 48TH ANNUAL CONFERENCE

Lakeshore Ballroom

3:45pm - 5:30pm

Bill McClure, President of NAASS, officially welcomes you to celebrate the opening of the 48th Annual NAASS Conference.

Opening Remarks:



Bill McClure



Cynthia DeLuca

Bill McClure, University of Massachusetts Amherst
President of NAASS

Cynthia DeLuca, North Carolina State University
President-Elect of NAASS and Conference Program Chair

CONFERENCE KEYNOTE SPEAKER Of Credit Hours and the Changing University

Dr. Sylvia Manning, President, Higher Learning Commission
In 2010, the issue of credit hours and program length at three of the regional accreditation agencies came to the attention of the U.S. Department of Education Inspector General. In response, Dr. Sylvia Manning testified to the U.S. House of Representatives' Committee on Education and Labor (2010), that "The absence of a definition of the credit hour or other minimum thresholds has not impeded the HLC's discernment of quality or making rigorous accreditation

Thank you to our Hosts:



decisions. A definition of the credit hour, if accompanied by sufficient leeway to adapt to contemporary modes of delivery and adult learning, is something higher education can work with, but it will not assure or improve the quality of higher education in America."

The definition of credit hour regulation is still a topic with impact on summer programming. For NAASS members, a group that deals with flexible summer and winter session programming, credit hour definitions within compressed time frames is quite significant. Many summer programs are also feeling the pinch of Pell Grant and Financial Aid.

BIOGRAPHY

Sylvia Manning, President, Higher Learning Commission



Appointed by the Board in 2008, Dr. Manning assumed the presidency effective July 1, 2008.

Dr. Manning's vision has been to strengthen participation of the Commission's institutional leaders in helping to create the voice of the Commission on issues of state, regional, and national importance. She is committed to keeping accreditation timely, relevant, and accountable for members of the public and, most importantly, for the students

served by HLC accredited institutions. Her commitment to student learning and to excellence is clear, direct, and authentic. She strives to continue the Commission's commitment to academic and service quality improvement and to peer review.

Dr. Manning previously served the University of Illinois for almost fourteen years, the last eight as Chancellor of the University of Illinois at Chicago (UIC). Prior to joining the University of Illinois in 1994 as Vice President of Academic Affairs, Dr. Manning served in a number of faculty and senior leadership roles at the University of Southern California and California State University, Hayward.

Dr. Manning has a Ph.D. and an M.A. from Yale University in English Language and Literature and a B.A. in English from McGill University. Her scholarly work has focused on British literature of the Victorian period.



CONFERENCE WELCOME RECEPTION

Avenue Café

5:30pm - 7:00pm

NAASS welcomes all members and attendees to the Avenue Café to renew acquaintances and meet new colleagues. Light hors d'oeuvres and beverages will be served.

NEW ADMINISTRATORS' NO-HOST DINNER

7:00pm

Participants of the New Administrators' Workshop are invited to join Jon Neidy, New Administrators' Workshop presenter, for a no-host casual dinner.



MONDAY

November 14, 2011

CONTINENTAL BREAKFAST

Foyer adjacent to Lakeshore Ballroom

7:30am - 8:20am

CONFERENCE REGISTRATION DESK OPEN

Foyer adjacent to Lakeshore Ballroom

7:30am - 4:30pm

KEYNOTE PRESENTATION

Lakeshore Ballroom

8:30am - 9:30am

Challenges facing Undergraduate Education and the Road Ahead

Introduction: Dr. Mardell Wilson, Illinois State University
Presenter: Dr. Al Bowman, President, Illinois State University
American higher education faces serious challenges as the enterprise copes with a wide array of financial, demographic, regulatory, and accountability issues. The manner in which institutions manage these challenges will in all likelihood shape America's economic competitiveness over the next decade and beyond.

BIOGRAPHY

Al Bowman, President of Illinois State University



Dr. Al Bowman became Illinois State University's 17th president on March 1, 2004, after serving one year as interim president. Under Dr. Bowman's leadership, Illinois State has been transformed into a first-choice Illinois public university, ranking for seven straight years as one of the top 100 public universities in the nation for quality and value, according to Kiplinger's Personal Finance magazine.

During Dr. Bowman's tenure as president, Illinois State achieved historic highs in freshman ACT average, freshman-to-sophomore retention rate and standard measure graduation rate. The University also constructed a \$50 million Student Fitness Center/McCormick Hall, opened a new Alumni Center, renovated many classroom buildings and completely remodeled six residence halls. President Bowman also initiated the University's first-ever public/private student housing partnership, leading to a 900-bed, privately-owned, student apartment complex constructed on University-owned land. Dr. Bowman was recently named the 2011 recipient of the Council for the Advancement and Support of Education (CASE) District V Chief Executive Leadership Award.

Dr. Bowman received a bachelor's degree in speech pathology from Augustana College and a master's degree in speech-language pathology from Eastern Illinois University. He chose the University of Illinois-Urbana for his graduate work, completing a Ph.D. in speech and hearing science.



MONDAY CONTINUED

FEATURED SPEAKER PRESENTATION

Lakeshore Ballroom

9:30am - 10:15am

Chicago: Space and Place, Values and Identities

Dr. Bill Savage, Northwestern University



Cities are defined in many ways: by geography, by major historical events, by famous writers or artists, by conflict or concord. I will give an overview of Chicago history and literature in order to explore how people encounter, understand, and represent cities, how cities exhibit patterns of consistency and upheaval, and how borders and boundaries (in geography and identity) are negotiated in urban spaces and places. Chicago will, of course, be my prime example, and I hope that some of what I say will be useful to you all as visitors to the city.

Dr. Bill Savage is Distinguished Senior Lecturer in the English Department at Northwestern University, where he teaches courses on the Lost and Beat Generations, crime fiction, baseball narratives and Chicago literature, history and culture. He has also taught summer school at NU for nearly two decades. Savage is a lifelong Chicago resident.

BREAK

Foyer Adjacent to Lakeshore Ballroom

10:15am - 10:45am

CONCURRENT SESSIONS ONE

10:45am - 11:45am

Session 1A. Continuing the Conversation on Federal Regulations Lakeshore A Room

Presenters: Sue Day-Perroots, West Virginia University
Moderator: Bill McClure, University of Massachusetts Amherst
Who on your campus owns the definition of credit hour? How are you validating that definition for summer courses? Are your students being "gainfully employed?" Is your university or college authorized to have a "physical presence" in another state? These and other implications from the Higher Education Reauthorization Act will be discussed along with steps that institutions are taking to address the regulations. Be in the know!

Session 1B. Scheduling the Right Classes in Summer Sessions Lakeshore B Room

Presenter: Gary Simon, University of Tampa
Moderator: Renee Irrer, Michigan State University
Offering the right classes in the summer is challenging. Faculty are reluctant to teach. Students have widely varying expectations. Administrators don't want low-enrolled classes. And, the time frame is condensed. This session covers three data sources that can be used effectively when planning summer offerings: departmental capacity, transient course approvals, and wait lists.

*Session 1C. Using Data to Move to a Demand-sided Summer Model...Easier Said than Done

Lakeshore C Room

Presenters: Heidi Melens and Karen Schuhle-Williams,
The College at Brockport/SUNY

Moderator: Beth Craig, Eastern Illinois University

Three years into a strategic plan, our speakers share their mixed-result efforts to collect, code, and disseminate critical summer course data to departments with the goal of moving from a supply-sided culture to that of a demand-sided model. Learn how we identify high need/demand course needs through the use of Hyperion and customized Banner programming/reports, importing into Excel and manually sorting, formatting, and coding historical course data based on five selected criteria, which is shared with individual departments to influence summer course offerings. Presenters will include examples of data mining, customized e-marketing, and tracking conducted to provide students with the best information/advisement possible, verify efficacy of practices, and increase summer enrollments. Despite making strides in many target areas, we are still in an uphill climb, albeit not for lack of data collection, analysis, and dissemination. This session will give you ideas on using data to provide a more quantitative approach to making summer course scheduling decisions.

REGIONAL LUNCHES

12:00pm - 1:30pm

Middle States - Jamie Bilella, Regional Vice President
Lincoln Park Room
DE, DC, MD, NJ, PA, VA, WV

*North Central - Beth Laves, Regional Vice President Wheaton Room

IL, IN, IO, KS, KT, MN, MI, MN, MS, NB, ND, OH, SD, WI

Northeastern - Tom Fuhr, Regional Vice President
Avenue Café D

CT, MA, NB, NH, NY, NF, NS, ON, PE, QU, RI, VT, ME, UK

Southern - Ravi Srinivas, Regional Vice President
Avenue Café A

AL, AR, FL, GE, LA, MS, NC, OK, PR, SC, TN, TX, BH, VI, WI

Western - Allyson Morris, Acting Regional Vice President
Streeterville Room

AK, AB, AZ, BC, CA, CO, HI, ID, MT, NV, NM, OR, SA, UT, WA, WY

CONCURRENT SESSIONS TWO

2:00pm - 3:00pm

*Session 2A. Your Marketing Strategy and Tactics Lakeshore A Room Lincoln Park

Presenter: Mike Gunther, Rensselaer Polytechnic Institute
Moderators: Stacy Fair and Nicole Wood, North Carolina State University
This session will help you to assess your organization's marketing strategy and tactics through a series of give and take discussions. You are encouraged to share your experiences and learn from colleagues and bring something back to your school! Bring your print materials, posters, booklets, advertising examples and anything else you would like to share! We will talk about budgets and advertising, surveying your students, printing booklets/catalogues, e-mail campaigns, use of the Internet, what type of events work for you, do you go local, regional, national, how much do you spend on advertising, and much much more.

**Session 2B. Learning Edge Academic Program (LEAP):
A Successful Model in Programming, Marketing,
Collaborative Teaching and Learning**

Lakeshore B Room

Presenters: Yaw Agawu-Kakraba and Yvonne Gaudelius,
The Pennsylvania State University

Moderator: Chris Cofer, Syracuse University

In its 15th year, Penn State's Learning Edge Academic Program (LEAP) enrolls over 1000 first-year students each summer, providing them an introduction to active learning through small, linked classes and aiding their transition to a large university. We share the strategic approaches that have enabled LEAP to become a success.

Session 2C. Which Students Attend Summer Sessions?

Lakeshore C Room

Presenter: Ken Smith, Virginia Tech

Moderator: Shawn Smith, North Carolina State University

Is it possible to predict which students are most likely to attend in summer? This presentation will demonstrate what data from the U.S. Department of Education can tell us about the undergraduate students most likely to enroll in summer. This information can be used to effectively target summer recruitment efforts.

Just as some personal characteristics of students predict their probability to participate in higher education in general, participation in Summer Sessions may also be predicted by certain student characteristics. This presentation will show what nationally representative data from the U.S. Department of Education can tell us about the characteristics of undergraduate students who enroll or do not enroll in the summer. Participants will learn how a variety of financial, geographic, academic, programmatic and social/cultural/physical characteristics historically associated with participation in higher education may also predict participation in Summer Sessions. This information will help summer directors and other enrollment planners to more effectively expand and target their summer recruitment efforts. *This research was funded by the Theresa Neil Memorial Research Fund.*

BREAK

Foyer adjacent to Lakeshore Ballroom

3:00pm - 3:30pm

CONCURRENT SESSIONS THREE

3:30pm - 4:30pm

***Session 3A. Data, Data Mining, Tips, Tools and Application
Including Discussion on Marketing and Google Analytics**

Lakeshore A Room

Presenter: Jamieson (Jamie) Bilella, Montclair State University

Moderator: Beth Laves, Western Kentucky University

Practical data mining situations will be discussed ranging from analyzing and identifying which courses should be offered, to identifying which students to target for a specific course. How do you get the data, what are the mechanics involved? How can data be gathered, analysed and applied to make decisions relevant to marketing?

The presentation will explore how to get data, and strategies for incorporating your data analysis into planning a data driven summer and marketing campaigns. Given the "non-required" nature of Summer Sessions, as Summer Sessions administrators, we are faced with promoting our programs as efficient and cost effectively as possible. Data mining gives you the mechanism to be able to do that and more.

Takeaway how you can collect and analyze data to see if your marketing is driving your audience to your website, through the use of Google Analytics. Google Analytics can be an effective tool to assist in measuring advertising response, identifying target areas for exposure, and insights into yield and impressions.

Session 3B. Summer Service Learning

Lakeshore B Room

Presenters: Caitlin Huntley and Veronica Donahue DiConti,
Georgetown University

Moderator: Marilyn Bokross, Kent State University

Growth at Georgetown has centered on the development of a student driven schedule. Recently, the Assistant Dean ended a year-long investigation for a new programmatic offering: Community-Based Learning (CBL). The investigation's purpose was to discover the viability of CBL offerings in the summer. Qualitative data from CBL courses was utilized and analyzed with a small n (<10) expected. Data revealed that with some minor changes, CBL courses have the potential to become an attractive summer offering for both Georgetown and Visiting students.

**Session 3C. Designing Summer Programs for Student Success:
A Conceptual Foundation**

Lakeshore C Room

Presenter: Ravi Srinivas, University of St. Thomas

Moderator: Laurel Hogue, University of Central Missouri

There are multiple definitions of, perspectives on, and approaches to understanding the multidimensional nature of student success. The presentation will focus primarily on the applicability of current dominant perspectives and models in the context of designing and delivering summer programs. The presentation will highlight several examples of summer programs and ways to infuse them with a explicit student success orientation. Related issues of implementation and ideas for new programs will be addressed. This discussion oriented interactive presentation will allow participants to relate the content to their respective institutions and circumstances.

AFFINITY GROUP DINNERS

Meet in the Hotel Lobby

6:00pm

Join a group of your colleagues and visit a Chicago restaurant for an enjoyable evening and great meal.



TUESDAY

November 15, 2011

CONTINENTAL BREAKFAST

Foyer adjacent to the Lakeshore Ballroom
7:30am - 8:20am

CONFERENCE REGISTRATION DESK OPEN

Foyer adjacent to Lakeshore Ballroom
8:00am - 1:30pm

CREATIVE AND INNOVATIVE AWARDS

Foyer adjacent to Lakeshore Ballroom
8:00am - 2:00pm

Creative and Innovative Award submissions will be available for your review in the foyer.

NEW ADMINISTRATORS' BREAKFAST

Lincoln Park Room
7:30am - 8:20am

Hosts: Jon C. Neidy, Bradley University; Bill McClure, University of Massachusetts Amherst; Cynthia DeLuca, North Carolina State University

Over breakfast, the NAASS President and President-elect will meet with participants in the New Administrators' Workshop to discuss how NAASS can assist new administrators.

SUMMER ACADEME

Lakeshore Ballroom
8:30am - 9:00am

Presenter/Moderator: Bill Kops, University of Manitoba
A Journal of Higher Education welcomes submissions from different viewpoints, methodologies, disciplines, and cultures that relate to Summer Sessions administration or pedagogy. Original material is invited on research, innovations and best practice, conference presentations, opinions and commentary on thought-provoking ideas, and book and media reviews.

Join Bill Kops, Academic Editor and members of the Editorial Board to learn about recent changes to the journal and how you can write and contribute to Summer Academe.

BREAK

Lobby adjacent to Lakeshore Ballroom
9:00am - 9:30am

CONCURRENT SESSIONS FOUR

9:30am - 10:30am

* Session 4A. Panel Discussion: Seeding Student Success: A Summer Program for Incoming Freshman Students, and Summer START

Lakeshore A Room

Presenters: Ricardo Montelongo, Elizabeth Maynard, and Ravi Srinivas, University of St. Thomas; Chris Cofer, Syracuse; Cynthia DeLuca, North Carolina State University

Moderator: Cynthia DeLuca, North Carolina State University
Learn about three successful summer bridge programs that include both academic and co-curricular components. The presentation

will focus on distinguishing attributes of the programs, design rationale, implementation results, and program effectiveness data. Program components, key design and implementation challenges, and expansion will be highlighted. Learn how the student success model that the programs are based upon can be applied at your university.

Session 4B. Summer Profitability Challenge: A Compelling Case for Business Intelligence

Lakeshore B Room

Presenters: Lindsay Carpenter, Phyllis Wykoff and Cheryl D. Young, Miami University

Moderator: Natalie Kokorudz, University of Illinois at Chicago
To strategically assess the profitability of the Summer Sessions, Miami University developed a project focused on increasing summer enrollment, while measuring and containing costs. The project team included collaborative representation from IT Services, finance, and academic support. The presentation will share an overview of business intelligence, application to Summer Sessions, best practices, and outcomes.

Session 4C. Twelve Mistakes Women Make that can De-rail Your Career

Lakeshore C Room

Presenter: Karen Heikel, University of Wisconsin Oshkosh
Moderator: Mardell Wilson, Illinois State University

This workshop will explore ways in which women can unintentionally sabotage their career progress. In addition to identifying qualities and behaviors that can actually work against you in the workplace, the presenter will provide ways to way to change your approach without becoming "one of the boys."

CONCURRENT SESSIONS FIVE

10:45am - 11:45am

Session 5A. A Summer of Opportunities from Enrollment to Revenue

Lakeshore A Room

Presenters: Sue Day-Perroots, West Virginia University; Allyson Morris, Regis University
Moderator: Jon Neidy, Bradley University

Summer Sessions are increasing in popularity and demand across the country. Learn the results of the January 2011 survey of our members and recent research reports regarding Summer Sessions. How are institutions using Summer effectively to increase graduation and retention rates, provide incentives for faculty, and use the physical plant effectively with an added bonus of a financial return? This presentation will provide an overview of summer programming for institutions thinking about revenue generation, managing enrollment, special programming or use of facilities. It will also provide a snapshot of aggregate data to institutions that would like to restructure their summer programming operations.

* Session 5B. 22 Parts of term—Crazy? No, Crazy Good!

Lakeshore B Room

Presenters: Alicia Bingham and Beth Laves, Western Kentucky University
Moderator: Molly Berger, Case Western Reserve University

Can complicated be efficient? This presentation will begin with a case study of how Western Kentucky University came to (and the impact of) the decision to offer multiple parts of term to help solve issues related to students, faculty, and administration. Come share your university's challenges and solutions to multiple Summer Sessions.

Session 5C. The Summer Experience—It's More than just Classes
Lakeshore C Room

Presenters/Moderators: Danielle Lindsey and Mardell Wilson, Illinois State University

Illinois State University is relatively new to having a centrally coordinated and "student-centered" Summer Sessions. Like most institutions our campus environment changes dramatically during Summer Sessions. One of our goals this year was to explore options for marketing pieces and summer events to help create a welcoming and fun Summer Sessions Experience for students.

LUNCH WITH "SEASONED PROFESSIONALS"

Lunch Buffet in foyer outside of Lakeshore Ballroom

12:15pm - 1:30pm

Panel: Ken Burrows, Sue Day-Perroots, Karen Heikel, John Leffler, Loy Lytle, Cordelia Maloney, Bill McClure and Allyson Morris
An important value of NAASS and its annual conference is the opportunity to meet with and discuss important issues with your colleagues. Join President McClure as he and other Summer Sessions leaders address major concerns and questions from the audience. Whether you are at a public or private college/university or one that is large or small, there are numerous issues that impact your actions and influence decisions regarding your Summer Sessions program. Have your questions ready for this "Summer Sessions Town Hall Meeting."

CONCURRENT SESSIONS SIX

2:00pm - 3:00pm

Session 6A. UDEM Helps: Developing Civic Engagement
Lakeshore A Room

Presenter: Thomas Buntru, Universidad de Monterrey
Moderator: Danielle Lindsey, Illinois State University
UDEM's summer program ensures international students adapt to a different context through both academic training and cultural immersion. Its unique service-learning component leads to social awareness and intercultural intelligence. Although unforeseen circumstances challenged the 2010 program, the program showed how student initiatives and solid programming can still lead to success.

Session 6B. Summer School Student Success (SSSS) Paradigm
Lakeshore B Room

Presenter: Vykuntapathi Thota, Virginia State University
Moderator: Gary Simon, University of Tampa
This interactive session illustrates how the Virginia State University Summer School Student Success (SSSS) Paradigm is being used to enhance achieving the student academic success process at Virginia State University. The process is a rewarding, challenging and complex endeavor. The participants will reflect on the VSU SSSS Paradigm given their own experiences and provide alternative models. Most importantly, participants will have an opportunity to work in their own Summer Sessions and develop activities and practical strategies to enhance student academic success.

Session 6C. Round Table Discussions
Lincoln Park Room

Organizational Structure: Sarah Bradford, E. Tennessee State University
Marketing: Mike Gunther, Rensselaer Polytechnic University
Online Courses: Harriet Nokuri, Catholic University
Integrating community service/experiential learning to credit courses during Intersession: Jessica Madrigal, The Johns Hopkins University



**EXPLORE THE CITY or
TAKE A TOUR OF THE UNIVERSITY OF ILLINOIS AT CHICAGO**

3:00pm

UIC Campus Tour/Hull House Visit

UIC Contact: Natalie Kokorudz

Hull House Contact: Amanda M. Signore

UIC is historically and architecturally unique in that it is a relatively young campus, built in the 1960's under the leadership of the late Chicago mayor Richard J. Daley, Sr. It was designed by acclaimed architect, Walter Netsch, in a modern style that was in vogue at the time. While there have been some inevitable changes to campus in recent years, the tour of the campus will highlight both the buildings that Netsch designed for a feel of his architectural vision and the story behind the creation of this modern urban university. This tour would appeal to anyone interested in modern architecture and also the history of the creation of a modern urban university.

In addition, the UIC visit will include a visit to the Jane Addams Hull House Museum, located right on the UIC campus. Jane Addams was an activist and social reformer in the late 1800's and the museum was created to preserve her original immigrant settlement house & dining hall. It's a wonderful, smallish museum that would appeal to those interested in history and in particular the history of social activism. Given that modern neighborhood activism in the face of UIC's construction in the 1960's resulted in the preservation of this museum, the pairing of the two will make for an interesting afternoon.

The tour will also include a visit to the historic Maxwell Street in Chicago, which is now part of UIC's South Campus area. The preservation of this street demonstrates yet another case of activism in the face of UIC's most recent, southern expansion in 2000.

PRESIDENT'S RECEPTION

Avenue Café

6:00pm

President Bill McClure invites you to come and relax before the banquet. Light hors d'oeuvres and beverages will be served.

ANNUAL CONFERENCE BANQUET

Lakeshore Ballroom

7:15pm - 11:30pm

Join us for a night of fabulous food and fun as we honor and reminisce with our honorary lifetime members about past events and get-togethers and recognize the creative ones around us. And speaking of the past ... have your dancing shoes ready and your play list on hand because we are bringing back the tradition of ending the evening with music and dancing!



WEDNESDAY

November 16, 2011

CONTINENTAL BREAKFAST

Foyer adjacent to the Lakeshore Ballroom
7:30am - 8:20am

CONFERENCE REGISTRATION DESK OPEN

Foyer adjacent to the Lakeshore Ballroom
8:00am - 11:15am

ANNUAL NAASS BUSINESS MEETING

Lakeshore Ballroom
8:30am - 9:15am

MICHAEL U. NELSON LEGACY SERIES

Lakeshore Ballroom
9:15am - 10:00am

No Country For Old Men

Presenter: Ken Burrows, formerly Director of the Office of Summer Programs at UNC Charlotte

Moderator: Cynthia DeLuca, North Carolina State University



The unique educational potential of summer school and the need for smart, creative leadership in and by Summer Sessions was never clearer, the opportunity never greater. The university's twin challenges of budget constraint and increasing bad press call for the assertion of summer school as a model of efficiency (something we have to be good at) and innovation (for which summer is a fertile ground), with an undeviating focus

on teaching. We'll review what, at its best, makes Summer Sessions so central to your institution's mission, and what makes NAASS indispensable to you as you fulfill your role.

PLENARY SESSION

Lakeshore Ballroom
10:15am - 11:15am

Administrative Organization of Summer Sessions in NAASS, NCCSS, WASSA and AUSS Member Institutions and Its Effect on Performance Based Outcomes: Phase 1 Results of a Theresa Neil Memorial Fund Supported Research Project

Presenters: Bill Kops, University of Manitoba; Loy Lytle, University of California, Santa Barbara

Moderator: Harriet Abe, University of Hawaii at Manoa

The research goals of the project are to (1) characterize the range and diversity of Summer Sessions administrative/organizational structures in NAASS, NCCSS, WASSA, and AUSS member institutions; and (2) examine whether differences in these structures affect performance based outcomes important to the success of Summer Sessions.

48TH ANNUAL CONFERENCE ADJOURNS

11:15am

NAASS ADMINISTRATIVE COUNCIL LUNCHEON MEETING

Gold Coast Boardroom
11:30am - 1:30pm

NAASS STANDING COMMITTEES (2011)

Finance Committee

Ken Smith, Virginia Tech, Chair (2011)
Beverly Breslin Kalinowski, The College of New Jersey (2012)
Mark D. McClain, Cedarville University (2011)
Yvonne Murnane, Winthrop University (2011)
Gary Simon, University of Tampa (2012)
Rhonda McFadden, Johns Hopkins University (2012)

Membership Committee

Janet Lange, NAASS Executive Secretary, Chair
Tom Fuhr, SUNY Potsdam (2011)
Beth Laves, Western Kentucky University (2012)
Ravi Scinivas, Saint Thomas College (2012)
Allyson Morris, Regis University (2011)
Jamieson (Jamie) Bilella, Montclair State University (2012)
Bill McClure, University of Massachusetts Amherst (2012)
Cynthia DeLuca, North Carolina State University (2013)
Ken Smith, Virginia Tech (2011)
June Irvine, Saint Joseph's College (2012)

Creative And Innovative Awards Committee

Cathy Evans, George Mason University, Chair (2011)
Laurel Hogue, University of Central Missouri (2011)
Deb Huntsman, Kent State University (2011)
Shari McKusick, Worcester Polytechnic Institute (2011)
Kim Price, Duke University (2011)
Florie Wilcoxson, University of Alaska-Fairbanks (2011)
Tracey O'Leary, George Mason University (2012)

Nominations Committee

Sue Day-Perroots, West Virginia University (2011)
Bill McClure, University of Massachusetts Amherst (2012)
Janet Lange, NAASS Executive Secretary
Alicia Bingham, Western Kentucky University (2011)

Information And Communications Committee

Jessica Madrigal, The John Hopkins University, Chair (2011)
Ken Smith, Virginia Tech (2011)
Beth Laves, Western Kentucky (2011)
Jon Neidy, Bradley University (2011)
Carol Young, Miami University (2012)
Chris Cofer, Syracuse University (2012)
Ben Perkins, Washington State University (2012)
Yvonne Murnane, Winthrop University (2012)
Allyson Morris, Regis University (2012)
Natalie Kokorudz, University of Illinois at Chicago (2012)
Reid Warner, University of California Irvine (2012)

Quality and Research Committee

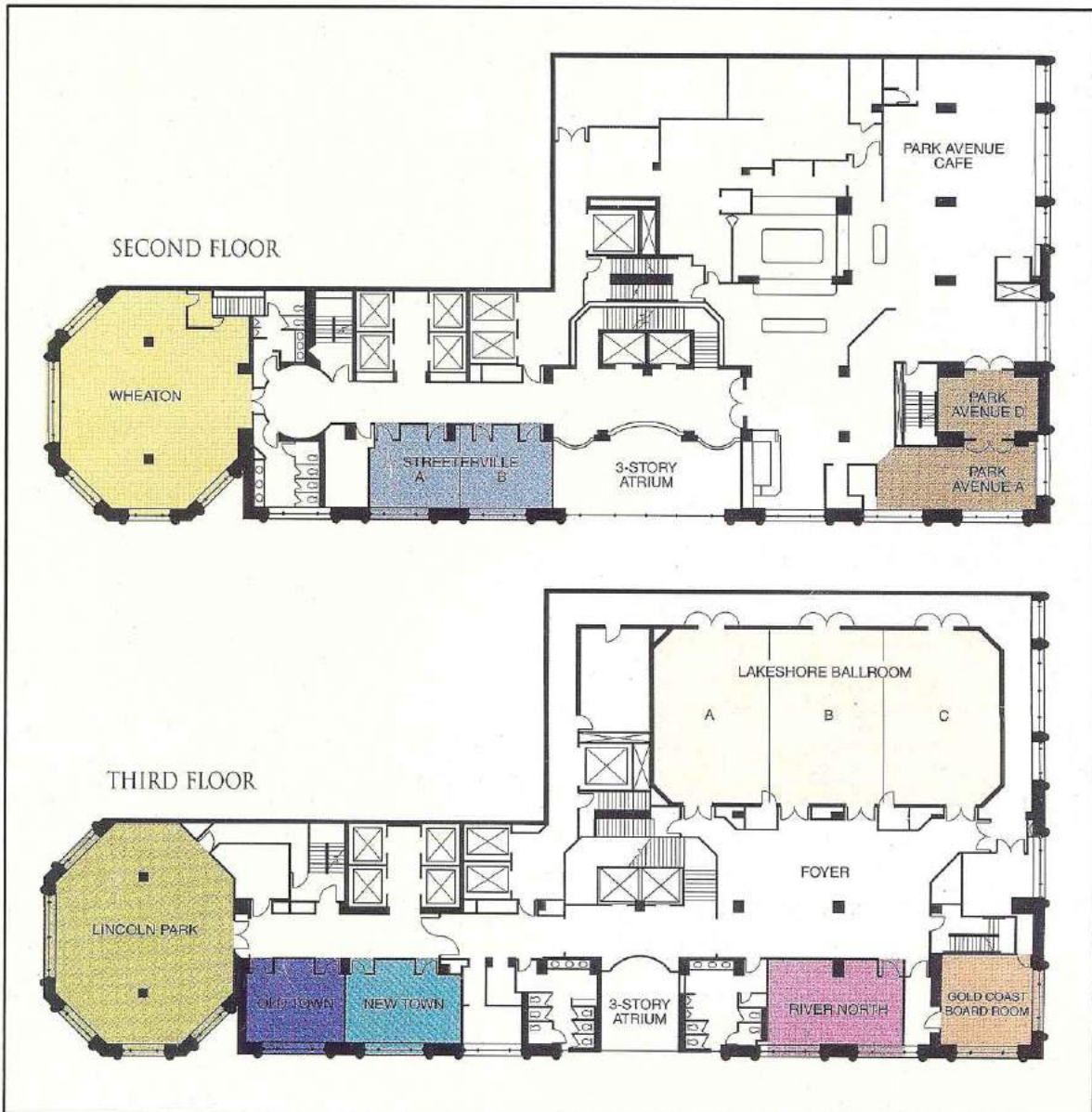
Allyson Morris, Regis University (Acting Chair) (2012)
Irene Bozin, University of Massachusetts, Amherst (2012)
Kristen Pedersen, Portland State University (2012)
Jamieson (Jamie) Bilella, Montclair State University (2011)
Veronica DiConti, Georgetown University (2012)
Lori Glover, Worcester Polytechnic Institute (2011)
Bill Kops, University of Manitoba (standing member Summer Academe)
Monique LaRocque, University of Southern Maine (2012)
Loy D. Lytle, University of California Santa Barbara (retired) (2012)
Yvonne Murnane, Winthrop University (2012)
Ben P. Perkins, Washington State University (2012)
Vanessa Spencer, University of Alaska, Fairbanks (2012)

Conference and Planning Committee

Cynthia DeLuca, North Carolina State University (chair) (2013)
Sue Day-Perroots, West Virginia University (2011)
Natalie Kokorudz, University of Illinois at Chicago (2011)
Bill McClure, University of Massachusetts Amherst (2012)
Jon Neidy, Bradley University (2011)
Ken Smith, Virginia Tech (2011)
Janet Lange, NAASS Executive Secretary
Candy Hall, Bradley University

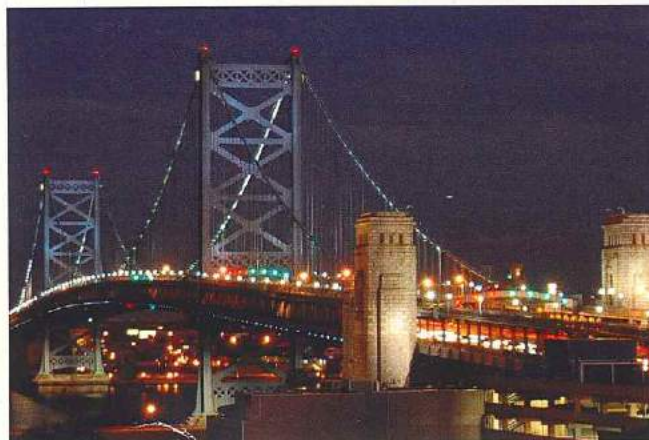


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49th

National Conference



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