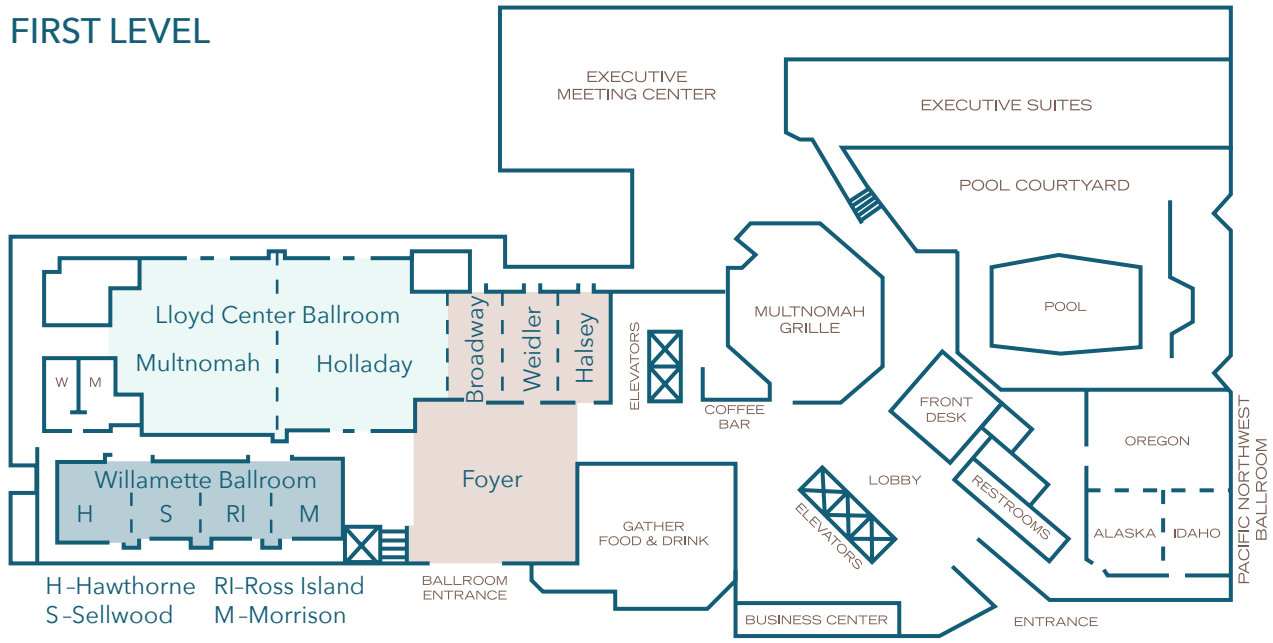


2018 NAASS ANNUAL CONFERENCE

# INNOVATION & EXCELLENCE YEAR ROUND

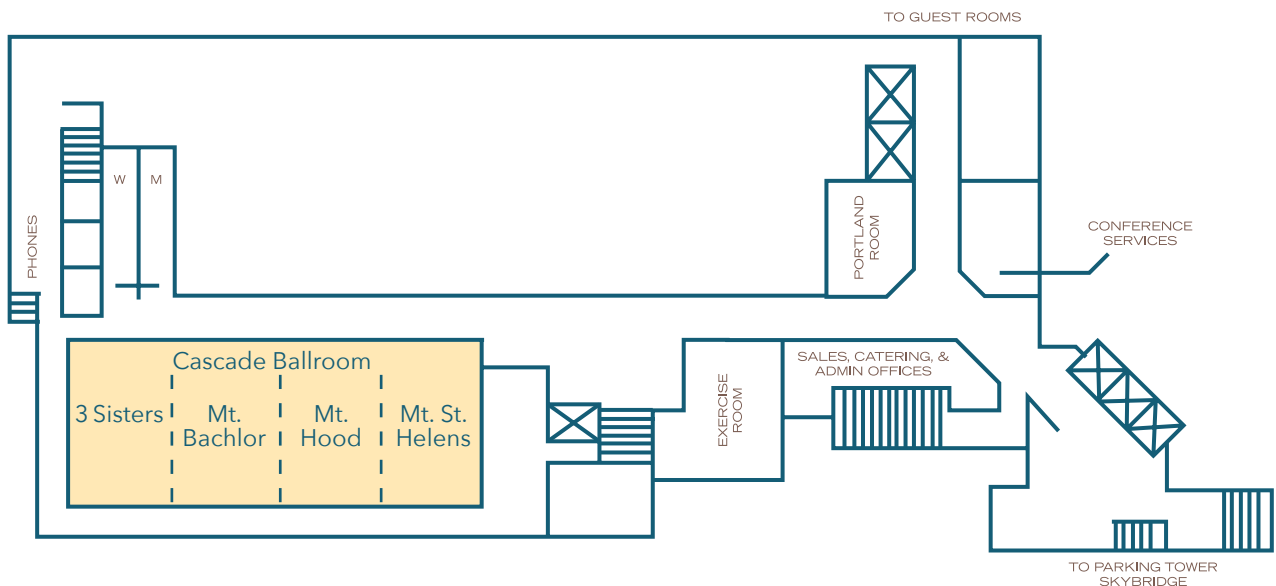


## FIRST LEVEL



- Registration
- Plenary Sessions and Keynotes
- Presidents Welcome Reception
- Breakfast and Committee Presentations
- Banquet and Awards Ceremony
- Breaks
- Exhibits
- Registration (Foyer)
- Pre-Banquet Cocktails
- Regional Vice Presidents/Assistant Vice Presidents Meeting (Lunch)
- New Administrators Workshop
- Regional Lunch Meetings

## SECOND LEVEL



- Extended Sessions
- Concurrent Sessions
- Affinity Luncheons

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## Dear NAASS Conference Attendee,



It's my pleasure to welcome you to the 55th NAASS Annual Conference!

I'm thrilled that you are here in Portland to "sharpen your saw" together with new and seasoned colleagues from across the U.S. and Canada. I'm also excited about this year's conference theme "Innovation & Excellence Year Round." It speaks to the fact that NAASS' scope has broadened over the years to meet the needs of its members who not only work on traditional summer sessions but also on winter, pre-college, and special sessions. To that end, check out the subject tags for each session in this program to guide you in planning your schedule each day.

This year's conference is also a special first for NAASS. Last year the Western Association of Summer Session Administrators (WASSA) accepted the invitation to join NAASS as our official Western Region after many years of working side-by-side with NAASS as an independent affiliate. This year the Western Region is co-hosting our conference in Portland. You are in for a treat as they share the flavor and traditions of WASSA, particularly the unique Western Awards sessions scheduled throughout the program. The goal of these sessions is sharing and showcasing the best ideas in specific categories. They are open to everyone so I encourage you to attend.

Special thanks to NAASS Conference Chair, Susanna Cowan; Western Region Co-Chairs, Trish Suske and Reni Powell; and the entire planning committee for your grit and dedication, going above and beyond countless times to make this year's conference a reality and a success!

Have a wonderful conference. I hope you all take the time away from the demands of daily work to enjoy Portland while you share and learn among friends.

Natalie Kokorudz  
NAASS President



It is momentous that this year's annual conference is being held in the western region as WASSA joins NAASS and infuses it with the WASSA spirit! Portland is a vibrant and diverse city and a perfect setting to celebrate innovation and excellence year round. This city in many ways represents the multiple facets of our programs; their variety and their dynamic, growing, and ever-changing nature.

I had the great honor of being the last president of WASSA and have the privilege of being the current Western Regional Vice President of NAASS. As such I would like to extend a heartfelt thank you to Natalie Kokorudz, Blake Snider, and Gary Simon for their efforts as we navigated the details to bring these two great organizations together as one. A special thank is also due to Susanna Cowan for her extraordinary efforts as Conference Chair and to Reni Powell, who exemplified the true WASSA spirit and stepped up as Western Region Co-Chair.

It is with great pleasure, and on behalf of all Western Region members, that I say Welcome to the West!

Trish Suske  
NAASS Western Region Vice President

## KEYNOTE SPEAKERS

**Sukhwant Jhaj**, M.Arch., Vice President for Academic Innovation, Planning, and Partnerships at Portland State University (PSU).



Sukhwant Jhaj provides vision and leadership to advance student success and undergraduate learning at Oregon's urban research university. Jhaj uses design thinking to discover new solutions for incremental and disruptive challenges facing

the academy. He is an active researcher with funding from Bill and Melinda Gates Foundation, Association for Public and Land Grants Universities, and government agencies. Jhaj is an expert in design thinking, design of student services, managing change, open innovation and user centered design.

## NEW ADMINISTRATORS WORKSHOP

**Troy Hargrove**, Associate Dean, Enrollment Management and Partnerships, School for Professional Studies; Director, Summer/Winter Sessions, Saint Louis University.



Troy Hargrove has 16 years of experience working in higher education at Saint Louis University. Past roles have included Director of Summer Studies, Director of Career Resources and Associate Director of Graduate Business Programs to name a few. In the

spring of 2017, he transitioned to a new role - Associate Dean of Enrollment Management and Partnerships in the School for Professional Studies where he oversees admissions, advising, marketing and partnerships for non-traditional students in addition to being the Director of the Summer-Winter Office for the University. Specific to NAASS, Troy's leadership roles have included Membership Chair, Assistant Regional Vice President (North Central Region), Strategic Planning Committee Member and Facilitator of the two-day New Administrator's Workshop at the annual conference.

**Finley Cotrone**, Ph.D., Assistant Professor in Residence at the William F. Harrah College of Hospitality at the University of Nevada Las Vegas



With a Ph.D. in Organizational Psychology, Dr. Cotrone's research interests include emotional intelligence and regulation and her professional and teaching expertise is in areas of training & development, leadership & management, and service

culture & delivery in the hospitality industry. She has industry experience in all aspects of training and leadership development including diversity leadership.

## Save the Date



**2019 Annual Conference**  
ORLANDO, FLORIDA

**November 9-13, 2019**

naass.org | (919) 515-2261 | naass@naass.org

# 2018 ADMINISTRATIVE COUNCIL AND ORGANIZERS

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President  
**Natalie Kokorudz**  
University of Illinois at Chicago



President-Elect  
**Steven Girardot**  
Georgia Institute of Technology



Past President  
**Blake Snider**  
Clemson University



Treasurer  
**Shawn Smith**  
North Carolina State University

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**Chris Cofer**  
Syracuse University



**Catherine Crummett**  
James Madison University

## REGIONAL VICE PRESIDENTS



**Daphne Rankin**, Middle States RVP,  
Virginia Commonwealth University



**Alicia Spurlock**, North Central RVP,  
Western Kentucky University



**Sarah Craig**, Northeastern RVP,  
University of Massachusetts at Amherst



**Lowell Davis**, Southern RVP, Western  
Carolina University



**Patricia "Trish" Suske**, Western RVP,  
University of Nevada, Las Vegas



NAASS '18 Conference Chair  
**Susanna Cowan**  
University of Connecticut



NAASS '18 Western Region  
Co-Chair/Conference Liaison  
**Maurine "Reni" Powell**  
Oregon State University

### 2018 Conference Committee

Susanna Cowan, University of Connecticut, Chair

Debra Boucher, Worcester Polytechnic Institute

Paula Broadwick, Montclair State University

Silvana Craig, Rutgers University

Catherine Crummett, James Madison University

Susan Delap, University of Central Missouri

Kelly Gilbert, University of Connecticut

Jeanie Kline, Old Dominion University

Erin Moseley, University North Carolina Chapel Hill, Creative & Innovative Awards Committee Chair

Maurine "Reni" Powell, Oregon State University, Co-Chair/Conference Liaison

Daphne Rankin, Virginia Commonwealth University

Patricia Suske, University of Nevada, Las Vegas, Western Region VP/Co-Chair

De Morris Walker, Georgia Institute of Technology

### 2018 NAASS Creative & Innovative Awards Committee

Erin Moseley, University of North Carolina - Chapel Hill (Chair)

Danielle Hayward, University of South Florida

Ellen Audley, Colorado State University

Jewel Cash, Boston University

Lisa Pritchett, Stanford University

Lynette Orbovich, Appalachian State University

Maria Lettiere, Loyola University, Chicago

Sylvie Beaudette, Eastman School of Music, University of Rochester

Susan Delap, University of Central Missouri

### 2018 Western Region Awards Chairs

**Marketing:** Janelle Barnes, University of California, Merced

**Print Media:** Maurine Powell, Oregon State University

**Programs:** Elaina McReynolds, California State University, Chico

**Website:** Kerri Garcia, University of Nevada, Reno



# 2018 ANNUAL CONFERENCE AGENDA

## Innovation & Excellence Year Round

### Saturday, October 27

11:00 am – 2:00 pm	<b>Registration</b>	Foyer (1st Level)
1:00 – 5:00 pm	<b>New Administrators Workshop</b> <b>Leader: Troy Hargrove</b> Associate Dean, Enrollment Management and Partnerships, School for Professional Studies; Director, Summer/Winter Sessions, Saint Louis University  The New Administrator’s Workshop (NAW) provides a valuable opportunity for new – or almost new – summer session administrators to share experiences and learn together. The purpose is to provide you with an overview of summer session administration and the basic skills for success. The workshop is planned to let you reflect and organize your thoughts and help answer some of the questions you may have. Throughout the two-day workshop, four key areas of summer session administration will be examined: organization, curriculum and program planning, finance and marketing. This highly interactive workshop provides you with an opportunity to reflect on what you already know about your institution, administration, faculty and programs, and merge your knowledge with new information.	Morrison
5:30 pm	<b>New Administrators Workshop Dinner</b>	913 Lloyd Center (across Multnomah Street from DoubleTree)

### Sunday, October 28

8:00 am – noon	<b>New Administrators Workshop (cont).</b> Breakfast served.	Morrison
Noon – 5:00 pm	<b>Registration</b>	Foyer (1st Level, next to Lloyd Center Ballroom)
5:00 – 6:30 pm	<b>Conference Opening Plenary Session &amp; Keynote</b> <b>Keynote Speaker: Sukhwant Jhaj, M.Arch</b> Vice President for Academic Innovation, Planning, and Partnerships at Portland State University <b>Leading Innovation by Thinking Like a Designer</b>	Multnomah (1st Level)
6:30 – 8:00 pm	<b>President’s Welcome Reception</b>	Holladay (1st Level)
8:00 pm	<b>Dinner on Your Own</b>	

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## Monday, October 29

7:00 am – 3:00 pm     **Registration**     Foyer (1st Level, next to Lloyd Center Ballroom)

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7:30 – 8:30 am     **Breakfast**     Broadway/Weidler/Halsey (1st Level)

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8:30 – 10:45 am     **Extended Session 1**     Three Sisters (2nd Level)

### **Pre-College: a 360° View**

#### **Presentation & Open Discussion**

**Chris Cofer, Syracuse University**

**Esteban Olivares, Georgetown University**

Pre-college programs exist in as many varieties and formats as there are institutions of higher education offering them. In this interactive, extended session, we will explore the spectrum of program formats along with the challenges and benefits they provide to our institutions. Core areas of discussion will include institutional support, organizational structures, cost, marketing, risk management, and areas of potential growth. Whether you're new to the pre-college world or an experienced precollege administrator, please join us. The extended session will offer us ample time to share best practices and good ideas as we explore the many facets of running a successful pre-college program.

Tags: Pre-College, General, Creativity, Innovation

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**Extended Session 2**     Mt. Bachelor (2nd Level)

### **Impact of Summer Term Enrollment(s) on Time to Degree: a 22-Year Long Case Study**

#### **Presentation and Open Discussion**

**[Theresa Neil Memorial Research Award-funded study]**

**Loy Lytle, University of California Santa Barbara**

**James Ford, University of California Santa Barbara**

In this Theresa Neil funded-project, large-scale multi-year (1994-2015) and multi-variate (sex; ethnicity; socio-economic status; high school or first college year academic performance or choice of major) analyses were carried out to determine how UC Santa Barbara undergraduate student enrollment(s) in the summer term affected 4- and 6-year graduation rates. The pathways of over 85,000 full-time enrolled students were analyzed. Summer term participation(s) differentially increased graduation rates in all cohorts studied, with a greater impact on freshman compared to transfer students, and in successful 4- year compared to 6-calendar year graduates. The implications of summer term participation on the time and cost of achieving an undergraduate degree at UC Santa Barbara and other 4-year institutions will be discussed, along with implications to summer innovative programming and the portrayal of such activities in marketing efforts.

Tags: Research, Assessment, Summer Impact on Time to Degree

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Monday, October 29

8:30 – 9:30 am

**Concurrent Session 3**

Mt. Hood (2nd Level)

**What's on your Wish List? A First Step Toward Student-Driven Course Offerings**

Presentation

David Lee, Southern Methodist University

Maeve Skidmore, Southern Methodist University

Leann Isaacs, Southern Methodist University

In the fall of 2017, SMU launched an experimental online tool that allows students to submit their preferences for January, May, and Summer courses. Our objective in launching the wish list was simple: to give students a chance to share what they want to take in a given intersession and why. In the process, we discovered other benefits: increased communication, greater awareness and connection between the students and the program, and greater commitment and ownership of their chosen course. In this presentation, we'll describe our implementation, marketing, and what we've learned so far - the successes and the challenges.

Tags: Administration, Best Practices, Technology, Innovation

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**Concurrent Session 4**

Mt. Helens (2nd Level)

**Surviving Dysentery and Snakebites on the 'Onboarding Trail': Your LMS Could be the Cure**

Presentation

James Streeter, University of South Florida

Danielle Hayward, University of South Florida

Mary Seddon, University of South Florida

Ardhys De Leon, University of South Florida

Getting into college should be the hardest part, but then comes the broken wagon wheel. With a long list of processes and tasks that must be completed on the student journey, many campus offices establish procedures that are not student friendly, especially to cohorts starting in the summer term. To combat barriers of freshman onboarding, the ASAP student team at USF (with professional guidance and support), produced a Canvas course in their voice. The course walks newly admitted students through the path from admission to summer enrollment, significantly increasing cohort engagement and process completion.

Tags: Administration, Best Practices, Technology, Innovation





Monday, October 29

9:45 - 10:45 am

**Concurrent Session 5**

Mt. Hood (2nd Level)

**Video for Effective Learning: Research and Best Practices**  
Presentation

**Larry Lagerstrom, Stanford University**

With the increasing prevalence of online courses in higher education, including many summer and short programs, the use of video as a basic medium of instruction has become widespread. Most online learning platforms include capabilities for video-based instruction, but educational leaders and instructors often have little experience with video production, and are unaware of relevant research that investigates student engagement with video and the best practice recommendations that arise from those investigations. In this presentation, I will first review three frameworks by which educational videos may be analyzed, and then offer seven recommendations for the effective use of videos in online learning.

Tags: Best Practices, Technology, Innovation

**Concurrent Session 6**

Mt. Helens (2nd Level)

**A Valuable Tool in Your University's Toolbox [On Your Time Initiatives]**  
Presentation.

**Shelley Dempsey, University of South Carolina**

The Office of On Your Time (OYT) Initiatives at the University of South Carolina produces exceptional programming, including Winter Session, Accelerated Study Plans, and the Summer Semester. OYT has also contributed to the University's successes in the areas of both retention and graduation rates. How have we become a Valuable Tool in the University's Toolbox and what are our plans for becoming even more valuable in the future? This interactive presentation will include specific examples of programming, data to support their effectiveness, and the opportunity for participants to share how they, too, are helping their campuses hammer away at hurdles to on-time graduation.

Tags: Administration, Best Practices, Programming, Innovation

10:45 - 11:00 am

**Pause/Break**

Foyer/Broadway/Weidler/  
Halsey (1st Level)



**SCAN TO ACCESS EVALUATIONS**

Monday, October 29

11:00 am - noon

### Concurrent Session 7

Three Sisters (2nd Level)

#### Crafting IPAs (Intentional Programming Activities) for Student Engagement Facilitated Discussion

Melanie Banks, University of Connecticut

Joe Fisher, University of Connecticut

Cody Olson, University of Connecticut

What does it take to build a programming schedule that keeps students engaged in their pre-college experience? UConn's Pre-College Summer Program attracts motivated high school students to complete a one-week academic course, but further enhances their experience with a variety of exploratory workshops and social programming activities.

Through building an interactive mobile application, students were informed of these workshops and activities to self-select and create their own engaging experience.

Tags: Pre-College, Programming, Best Practices, Creativity

### Concurrent Session 8

Mt. Bachelor (2nd Level)

#### A Practical Guide to a Comprehensive Summer Sessions Marketing Campaign Presentation

Brantley Atkinson,  
North Carolina State University  
Shawn Smith, North Carolina State University

Keeping pace in today's constantly changing multimedia landscape can be incredibly difficult. However, it is essential in order to make sure you are reaching your intended audiences. While you cannot force students to enroll in summer sessions, you can make sure the right ones get your message! This presentation will cover the different ways NC State University staff are utilizing a unified multimedia campaign to reach every student on campus and beyond (Non-Degrees Studies students). Participants will learn how to create a comprehensive summer sessions campaign using a mixture of targeted email campaigns, print & digital advertising, websites, social media, events, campus partnerships, financial aid assistance and giveaways.

Tags: Administration, Marketing, Best Practices, Innovation



The advertisement features a blue background with a white 'mindmax' logo at the top. Below the logo, it reads 'Your full-funnel enrollment solutions partner'. Three icons represent 'Marketing, Recruitment and Enrollment Services', 'Advisory Services', and 'Technology Strategy that Drives Results'. A central text block says 'Learn how MindMax can create solutions that align with your mission.' At the bottom, it provides the website 'mindmax.net' and phone number '781-884-0130'. Logos for Boston University, Harvard Extension School, SMU, Syracuse, and UCI Division of Continuing Education are displayed at the bottom.

## Monday, October 29

11:00 am - noon  
(continued)

### Concurrent Session 9

Mt. Hood (2nd Level)

#### A Director's Panel

##### Panel Discussion.

Steven Girardot, Georgia Institute of Technology

Trish Suske, University of Nevada Las Vegas

Owen Hooper, University of South Florida

Susanna Cowan, University of Connecticut

De Morris Walker, Georgia Institute of Technology

In this interactive session, a panel of administrators who are experienced directors of summer and special session units at four different types of institutions will share their challenges, successes, and lessons learned navigating the complexities and politics of leading summer session initiatives in higher education. Panelists will offer insights, guidance, and advice that will benefit both new and experienced summer session professionals. Come prepared with your questions and issues.

Tags: Administration, Best Practices, General

### Concurrent Session 10

Mt. Helens (2nd Level)

#### Western Awards Presentations I: Marketing

Janelle Barnes, University of California Merced

Maurine Powell, Oregon State University

Candidates for the Western Region Marketing Awards (3 categories) will present their projects.

Tags: Awards, Marketing, Innovation, Creativity

Noon - 1:30 pm  
(continued next  
page)

### Regional Vice Presidents & Assistant Vice Presidents Meeting (Lunch)

Morrison (1st Level)\*

#### Affinity Luncheon – Guided Conversation 11

Three Sisters (2nd Level)\*

##### Lunch and Learns I: Summer (and Winter) at a Private Institution

Chris Cofer, Syracuse University

While most NAASS discussions involve both public and private institutions alike, sometimes a topic can have specific implications or nuances for private institutions. Bring your ideas and your appetite to this Lunch and Learn for a discussion about all our private issues.

Tags: Administration, Best Practices, General

#### Affinity Luncheon – Guided Conversation 12

Mt. Bachelor (2nd Level)\*

##### Marketing and Programming Pre-College Programs

Erin Holderman, Western Kentucky University

Increasing retention by helping incoming freshman navigate their first year on campus. Recruiting students and creating an experience outside the classroom to enhance the college experience. Lessons learned from a marketing and programming standpoint throughout the second year of our pre-college program.

Tags: Pre-College, Administration, Marketing, Programming

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## Monday, October 29

Noon - 1:30 pm  
(continued)

### **Affinity Luncheon – Guided Conversation 13**

Mt. Hood (2nd Level)\*

#### **Campus Partnerships for Extracurricular Programming**

**Jimmy Moore, Stanford University, Suzi Jones, Stanford University**

Stanford Summer has partnered with organizations on and off campus to facilitate extracurricular programming for our International Honors Program, Silicon Valley Innovation Academy, Summer Intensive Studies and Veteran Accelerator program among others. These relationships have been both effective and strained as a result of a diminished support system in the summer quarter. Lets discuss the wins and losses and strategies to successful campus partnership from your campus and ours.

Tags: Special Programs, Programming

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### **Affinity Luncheon – Guided Conversation 14**

Mt. Helens (2nd Level)\*

#### **Lunch and Learns II: Summer (and Winter) at a Public Institution**

**Keith Bailey, West Virginia University, Jeanie Kline, Old Dominion University**

You are invited to share lessons learned and best practices related to summer and winter sessions at public institutions! Please join us to hear how other publics manage priorities and offerings during these shortened terms....and to help us expand our knowledge and expertise in these areas.

Tags: Public Institutions, Administration, General

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1:30 - 2:30 pm

### **Concurrent Session 15**

Three Sisters (2nd Level)

#### **Pre-College Program Innovation: Gearing Up First Year Students for Success Panel Discussion.**

**Monique LaRocque, University of Maine**

**Chris Cofer, Syracuse University**

**Erin Nelson, University of Nevada Reno**

**Kate Merkel, Columbia University**

In this panel discussion, we will hear from 4 member institutions who have successfully mounted pre-college summer programs for incoming first year students. Attendees will learn about how different institutions determined their target audience, the courses (credit or non-credit) to be offered, the mix of curricular and non-curricular programming, and success fo these programs measured by retention from first-year to second year and beyond. Panelist will share what makes their program particularly innovative and will share with attendees how to get started in the design and development of pre-college programs.

Tags: Pre-College, Programming, Creativity

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\* Pick up your lunch from the buffet in the Foyer and enjoy it in your meeting/  
guided conversation room.

Monday, October 29

1:30 - 2:30 pm  
(continued)

### Concurrent Session 16

Mt. Bachelor (2nd Level)

#### Utilizing Strategic Scholarships to Encourage Summer Enrollment Presentation.

John Gipson, Purdue University

Christopher Pevey Harry, Northwestern University

Aphra Mednick, University of Wisconsin Madison

Keri Johnson, University of Wisconsin Madison

College campuses can sometimes seem like abandoned cities during the summer. This is often due to a myriad of activities (e.g., study abroad, internships, jobs, and time with family) taking students away from campus. However, implementing strategic incentive and scholarship initiatives along with need-based aid at Purdue University, Northwestern University and the University of Wisconsin-Madison have helped develop thriving and robust campuses throughout the summer. Representatives will offer lessons learned while implementing strategic scholarship initiatives. Come prepared with your questions.

Tags: Administration, Innovation

### Concurrent Session 17

Mt. Hood (2nd Level)

#### Winter Session, part 2: Known-Knowns, Known-Unknowns, Unknown-Unknowns Panel Discussion.

Paul Cesarini, Bowling Green State University

Gary Simon, University of Tampa

Rachel Nottingham-Miller, University of Virginia

Jeanie Kline, Old Dominion University

Joe Maseberg-Tomlinson, Kansas State University

Susanna Cowan, University of Connecticut

This lively, frank panel discussion will focus on best practices and lessons learned for winter session administration. Panelists representing several institutions from across the higher education spectrum and across the country will share their insight on which policies and strategies worked for them and why, which sort-of-kind-of worked, and which they vowed never to repeat if they had any strength left in them. Participants will leave with concrete, actionable ideas to embrace or avoid for their own winter sessions.

Tags: Winter Session, Administration & Innovation

### Concurrent Session 18

Mt. Helens (2nd Level)

#### Western Awards Presentations II: Print Media

Maurine Powell, Oregon State University

Trish Suske, University of Nevada Las Vegas

Candidates for the Western Region Print Media Awards (3 categories) will present their projects.

Tags: Awards, Print Media, Innovation, Creativity

Monday, October 29

2:30 - 2:45 pm

### Short Break before Excursion

Location of bus pickup will be announced during the opening Plenary. Information about the Excursion and Western Region Reception will be available at the registration desk in the 1st Level Foyer.

2:45 - 5:30 pm

### Excursion: Oregon Museum of Science & Industry (OMSI)

1945 SE Water Ave,  
Portland

Shuttles will depart every 15 minutes from the hotel beginning at 2:45 p.m. Return trips from to the hotel will also depart every 15 minutes beginning at 3:00 p.m. and running through the following reception.

5:00 - 7:00 pm

### Reception hosted by the NAASS Western Region

Oregon Museum of  
Science & Industry

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516.621.3939

## Tuesday, October 30

7:00 am - noon	<b>Registration</b>	Foyer (Level 1)
7:30 - 8:45 am	<b>Breakfast &amp; Committee Presentations</b>	Foyer /Broadway/ Weidler/Halsey (Level 1)
8:45 - 9:45 am	<b>Exhibits/Coffee</b>	Foyer /Broadway/ Weidler/Halsey (Level 1)
9:45 - 10:45 am	<b>Administrative Council Meeting</b>	Washington (Level 1 Executive Meeting Center)
9:45 - 10:45 am (continued next page)	<b>Concurrent Session 19</b> <b>Pivot and Optimize: Columbia University's Pre-College Programs' Multi-Year Marketing Approach Presentation.</b> <b>Kate Merkel, Columbia University</b> <p>A 30% tuition hike and a 30% increase in enrollment goals left Columbia University's Pre-College Programs struggling to fill our residential spots and meet our revenue targets. Along with our amazing marketing team, program leadership developed a creative, data-driven, multi-year strategic plan focused on pivoting our approach to optimize our audience touch points. We just wrapped up year 2 with incredible results. Summer 2018 saw the highest revenue, earliest wait list, and highest academic quality in program history including a 26% increase in applications. Join us as we discuss our approach including next steps, share our successes, and talk through our continued road bumps.</p> <p>Tags: Pre-College, Administration, Innovation</p>	Three Sisters (2nd Level)
	<b>Concurrent Session 20</b> <b>Piloting a Successful Summer First-Year Program Presentation.</b> <b>Christina Wan, Georgia Institute of Technology</b> <b>De Morris Walker, Georgia Institute of Technology</b> <p>This program will provide best practices, outcomes, and assessment data from a summer first-year program for students beginning their first year in college in summer semester at Georgia Institute of Technology. Components of this experience included faculty participation in co-curricular activities, a living-learning community component, collaboration with students to develop programming, themed courses, and alignment with institutional mission.</p> <p>Tags: Summer Start Programs, Best Practices, Creativity</p>	Mt. Bachelor (2nd Level)

## Tuesday, October 30

9:45 - 10:45 am  
(continued)

### Concurrent Session 21

Mt. Hood (2nd Level)

#### Student Success Eh... Developing Partnerships Abroad through Joint Mission Approach Presentation.

Joseph Sousa, University of South Florida  
Patrick Hurley, Bon Vivant Educational Tours

Experiential learning is the framework for High Impact Practices. Over the past three years the University of South Florida has partnered with Bon Vivant Educational Tours to develop a week long experiential learning curriculum in Quebec City as part of the Academic and Cultural Engagement (ACE) early start program. Through a purposeful approach with USF faculty, Bon Vivant aligns all experiences to support learning outcomes for students. In this session we will discuss the importance of partnering with others with the mission of student success, how USF's partnership began, and future opportunities for both college and pre-college populations.

Tags: Special Programs, Best Practices, Innovation

### Concurrent Session 22

Mt. Helens (2nd Level)

#### Western Awards Presentations III: Programs

Elaina McReynolds, California State University Chico  
Trish Suske, University of Nevada Las Vegas

Candidates for the Western Region Programs Awards (4 categories) will present their projects.

Tags: Awards, Programs, Innovation, Creativity

10:45 - 11:00 am

Break

Foyer/Broadway/Weidler/  
Halsey

## FUTURE NAASS CONFERENCES

Nov 9-13, 2019 (Orlando)

Nov 7-11, 2020 (tbd - Northeastern Region)

Nov 6-11, 2021 (tbd - North Central Region)



342 North Main Street, Suite 301, West Hartford, CT 06117-2507  
860-586-7530 | [conference@naass.org](mailto:conference@naass.org)

[www.naass.org](http://www.naass.org)



## Tuesday, October 30

11:00 - noon  
(continued next  
page)

### Concurrent Session 23

Three Sisters (2nd Level)

#### Accommodating Gender Non-Binary Students in Residential Pre-College Summer Programs

Presentation.

Maureen Saraco, Temple University

Laura Hricko, Temple University

For high school students, attending a pre-college program is often their first experience living away from their parents. In these situations, gender non-binary or transgender students can present unique challenges for program administrators, especially if those students have not yet come out. The need to accommodate non-binary or trans students will likely only become more prevalent, as recent research from Herman et al. at the UCLA School of Law (2017) indicates that 1 out of every 137 American teenagers (ages 13-17) would identify as transgender if asked. This session reviews best practices that Temple University has established for residential minor students who identify as non-binary or transgender. The session will discuss how to plan ahead (especially when students may not disclose gender identity prior to arriving on campus), roommates, if and how to involve parents in housing decisions, and how to cultivate a welcoming, supportive environment in the residence hall.

Tags: Pre-College, Special Topics, Programming, Residential Life, Innovation

### Concurrent Session 24

Mt. Bachelor (2nd Level)

#### Publishing/Summer Academe

Presentation/Discussion.

Rachel Nottingham-Miller, University of Virginia (Editor, *Summer Academe*)

Join the Editor of the journal *Summer Academe* in an interactive conversation about how to turn your great ideas, conference presentations, best practices, or original research into an article for our profession's single peer-reviewed journal. From when to submit to the process of publication—to turning your good work into a published piece—stop by for a lively and informative conversation.

Tags: Publishing, Research, Best Practices

### Concurrent Session 25

Mt. Hood (2nd Level)

#### Tools of the Trade: Running a Summer Program Efficiently

Presentation.

Crishon Blackwell, George Washington University

This presentation will share several useful tools and strategies to help your summer or short-term programs run efficiently and smoothly. Specifically, we will discuss efficient ways to integrate real time communications, client relationship management software, and the Google web-based platform into day-to-day operations.

Tags: Administration, Best Practices, Technology, Innovation

## Tuesday, October 30

11:00 - noon  
(continued)

### Concurrent Session 26

Mt. Helens (2nd Level)

#### Western Awards Presentations IV: Websites.

Kerri Garcia, University of Nevada Reno

Trish Suske, University of Nevada Las Vegas

Candidates for the Western Region Website Award (1 category) will present their projects.

Tags: Awards, Websites, Innovation, Creativity

Noon - 1:30 pm

### Regional Lunch Meetings

1st Level

#### Western Region

Hawthorne

#### Middle States & Southern Regions

Sellwood

#### Northeastern Region

Ross Island

#### North Central Region

Morrison

1:30 - 2:30 pm

### Concurrent Session 27

Three Sisters (2nd Level)

#### Survey Results on Summer College Credit Opportunities for High School Students

##### Presentation

Allyson Morris, Santa Clara University

Harriet Abe, University of Hawai'i at Mānoa

Jenna Komatsu, University of Hawai'i at Mānoa

Pre-college programs are excellent opportunities for high school students to experience higher education and earn college credits. In this session, we will share the results of our pre-conference survey sent to NAASS institutions, which focused on summer credit programs for high school students. The survey collected information on various program characteristics, such as admission processes (e.g., eligibility and application requirements), and programmatic components.

Tags: Pre-College, Research

### Concurrent Session 28

Mt. Bachelor (2nd Level)

#### Feeling the Summer Heat? Using Annual Reports and Other Means to Keep (Your) Cool. A conversation

##### Guided Discussion

Debra Boucher, Worcester Polytechnic Institute

Natalie Kokorudz, University of Illinois Chicago

Susanna Cowan, University of Connecticut

We're all feeling a lot of pressure these days, as revenue-generating programs are becoming a source of funds to offset diminishing budgets at our institutions. Following on a lively discussion held at the 2017 annual conference in Pittsburgh, we're returning to the theme of how both to log your hard work and to own your program's accomplishments through a variety of internal and external means. Come join the conversation!

Tags: Administration, Best Practices, Innovation, Creativity

## Tuesday, October 30

1:30 - 2:30 pm  
(continued)

### Concurrent Session 29

Mt. Hood (2nd Level)

#### What's New with the Joint Statistical Survey (JSR)

##### Presentation

Trish Suske, University of Nevada Las Vegas

Following a brief overview of the Joint Statistical Review (JSR), this session by members of the NAASS Quality and Research Committee will present key data results collected from the 2016/2017 survey. In addition, trend data will be presented covering the period from 2013 through 2017. The session concludes with an interactive dialogue to allow NAASS members to share how they are using JSR data for benchmarking, evaluating, and improving their summer session operations. Bring your ideas and questions!

Tags: Research, Administration, Best Practices

### Concurrent Session 30

Mt. Helens (2nd Level)

#### Developing a Summer Program Using the Design Challenge Process

##### Presentation

Amanda Therrell, University of South Carolina

Looking for new ideas for summer programming, but don't know where to start? Learn how the Office of On Your Time Initiatives at the University of South Carolina used the design challenge process to create a new summer program. Hear details about where we are in the development process, share ideas about similar programs at your institution, and leave with next steps on creating your own summer program design challenge.

Tags: Administration, Best Practices, Programming, Creativity

2:30 - 2:45 pm

#### Pause/Break

Holladay//Weidler, Halsey  
(1st Level)

2:45 - 5:00 pm

#### NAASS Business Meeting & Keynote

##### Keynote Speaker - Finley Cotrone

Multanomah/Holladay  
(Lloyd Center Ballroom,  
1st Level)

Dr. Cotrone is an Assistant Professor in Residence at the William F. Harrah College of Hospitality at the University of Nevada Las Vegas.

##### A Healthy Gumby: Leading Innovative Change Without Losing Your Mind

5:30 - 6:30 pm

#### Pre-Banquet Cocktails

Lloyd Center Foyer  
(1st Level)

6:30 pm

#### Conference Banquet & Awards Ceremony

Multanomah/Holladay  
(Lloyd Center Ballroom,  
1st Level)

Specific times for sessions/events/meals may be modified if necessary: all changes will be included in the complete conference schedule at the time of the conference.

Speakers will be notified in advance if their session needs to be moved for unforeseen reasons (we'll do our best not to have that happen!)

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North American Association of Summer Sessions