



## 2018 Annual Conference Print Media Award Submissions

*Greetings from the members of the NAASS Western Region – Print Media Awards Committee!*

Share with us how you shine by submitting your print media materials for the NAASS Western Region Print Media Awards! Not only is this a great opportunity to share but it is also an excellent way to get valuable feedback from colleagues and even find a new idea or two! *So you are sure to be a winner!*

### Print Media Award Categories:

- **Charlie Award for Best Printed Piece:** this may include brochures, posters, newspaper ads, catalogs, etc...
- **Best Print Media Advertising:** this category is judged based on theme and distribution. Share with us your most successful application of a printed media piece.
- **Most Innovative Printed Promotional Item:** whatever creative, printed piece does not fit in the above categories goes here. We challenge you to “WOW!” us with your innovations.

Note that one piece (or one cohesive series) may be submitted for each category. Be sure to specify which category(s) you are submitting for & include the following:

- Six (6) copies of your submitted piece
- Name of the institution along with the name, phone number and email address of the person making the submission
- The total number of items printed and method(s) of distribution
- Additional comments about the piece(s) that might enhance the submission

Submissions must be **postmarked** by **Aug. 31, 2018\*** and mailed to → **Attn: Reni Powell**  
**OSU Extended Campus**  
**4943 The Valley Library**  
**Corvallis, OR 97331**

If you have questions or need assistance, please contact:

**Reni Powell, NAASS Western Region Print Media Awards**  
Asst. Director, Summer Session & Program Insights  
Oregon State University Extended Campus  
Ph. 541.737.3993 | Email: [powellma@oregonstate.edu](mailto:powellma@oregonstate.edu).

*\* NOTE: if submitting, please ensure a representative from your institution attends the conference.*