



February 2017

Greetings from the President



Greetings to you from sunny Clemson, SC! I hope that the semester has gotten off to a great start for you at your institution and that you are gearing up for summer session. I have only been President of NAASS for a couple of months but I am happy to report that your Administrative Council and Executive Committee are full of hard-working, ambitious people.

Partnerships



The Executive Committee recently spent some time at Association Resources headquarters in sunny, warm Hartford, Connecticut working on the website, strategizing about membership renewals, developing master calendars, as well as brainstorming ideas for increasing our partnerships with other organizations. As I mentioned to you in Kansas City in November, one of my goals for this year is to ensure that NAASS goes "deeper" into your institutions, thus reflecting the diversity of folks who work on summer session issues in our member institutions. To that end, we are investigating partnering with other organizations such as NACUBO and AACRAO in order to develop further organizational expertise in budgeting and enrollment management (e.g., admissions, registrar, financial aid), issues that are important to those of us who work with summer sessions.

Conference Planning

Lead Story



NAASS Flashes are back! For the next year, you will be receiving a NAASS Flash email every other month with information on membership, webinars, regional conferences, and all NAASS updates. We are hoping that these emails will provide new information and give you a glance at what the executive committee is working on to make NAASS a strong and successful organization. This month's email includes a survey for you to provide feedback about the NAASS website as we are updating with new and purposeful information for our members and interested non-members. Please take the time to complete this short questionnaire about what you think is most important for our website to have or not have on it.

If you would like to contribute any articles or information for these emails, please email stevenlee@ou.edu.

Regional Conferences

Southern and Middle States Bi-Regional Conference
March 5-7, 2017 | New Orleans, LA

Conference Theme - "Big Easy" Ideas for Creating Summer Success

Keynote: Dr. Stephen Schultheis, Asst. Vice President for Enrollment Mgmt., Clayton State

Topic - Strategic Role of Summer in Enrollment Management

[Register Today!](#)

Northeast Regional Conference
March 14-15, 2017 | Syracuse, NY

Conference Theme - "Bring Summer to Life: Marketing & Beyond"

Keynote: Steven Lee, Asst. Director of Summer Programs, Univ. of Oklahoma

Topic - Marketing Techniques to Connect to Today's College Students

[Register Today!](#)

North Central Regional Conference
March 22-24, 2017 | Chicago, IL

Conference Theme - Creating Sustainable Summers: Seed, Nurture, Grow

[Register Today!](#)



I am especially grateful to have Steven Girardot from Georgia Tech and Daphne Rankin from Virginia Commonwealth University helping us out with conference planning for the November 12-15, 2017 annual conference in Pittsburgh, PA. We spent quite a bit of time working on the agenda for the November conference and we are really excited about the format for this conference as well as the speakers so mark your calendars now and stay tuned for more information....

Speaking of conferences, please remember that our Regional conferences are right around the corner in March beginning with the [Southern & Middle States Bi-Regional Conference](#) on March 5-7, 2017 in New Orleans, LA, then our [Northeastern Regional Conference](#) is March 14-15, 2017 in Syracuse, NY and we close out the regionals in Chicago, IL on March 22-24, 2017 with the [North Central Regional Conference](#). I will be travelling to all of these this year and I look forward to catching up with you there! On that note, please go to the [NAASS website](#) today and register for the conference and your hotel if you haven't done so already and feel free to go to as many of them as you would like to go to, even if they are not in your region.

Membership Renewals!

Finally, we are so thankful for the work of Troy Turnipseed and others on the Membership committee for the strong increase in memberships last year. At last count, NAASS has over 280 institutional members. I want to encourage you to go to the NAASS website and renew your 2017 Annual Membership Dues if you have not done so already. Also, remember that you need to be logged in using your "Institutional Membership" (e.g., using your institution's name to log in) in order to renew your institutional memberships. Our memberships really are the lifeblood of everything we do for you. I look forward to seeing you all out there this spring!

Regards,

J. Blake Snider, M.B.A., Ph.D.
NAASS President 2017
Assistant Dean Undergraduate Studies
Clemson University

NAASS Website Survey

Please complete the 6-question survey below to provide feedback and improvements for the NAASS website. This will be extremely valuable to process of updating and improving the website for the future.

[NAASS Website Survey](#)

Summer Academe

The 2016 issue of Summer Academe is now available. Click [here](#) for innovative ideas, reports from conference proceedings, and the latest research in summer education. Consider ways you can contribute to this resource for Summer Session professionals. Please submit your research articles, best-practice reports, and book reviews for publication.

For more information, contact academic editor, Rachel Nottingham Miller – rmiller@virginia.edu. Be on the lookout for a readers' survey in the coming weeks. The Summer Academe editorial board appreciates your thoughts and suggestions.

Call for Webinars

The Information and Communications committee is search of anyone interested in presenting a webinar to our NAASS members. We would appreciate any topics about marketing, pre-college programs, budgets, enrollment management, or new initiatives. If you are willing to present on any of these topics, please click the link below to complete the form. Once completed, a committee member will reach out to confirm the best available date for you to present and details about setting up your webinar. If you have a topic outside of these, please also submit the form below so that the committee can evaluate the topic.

[Webinar Form](#)



North American Association of Summer Sessions
We Are About Learning

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