

A nighttime photograph of a city street featuring a canal. The canal is filled with several glowing, spherical objects that appear to be floating. The buildings lining the street are illuminated, and a flag is visible on a tall pole. The sky is dark with some clouds.

**North American Association of
Summer Sessions
35th Annual Conference
November 14-18, 1998**

Providence, Rhode Island

*Hosted by
Brown University
Providence College
Rhode Island School of Design
Salve Regina University
University of Rhode Island*

**North American Association of Summer Sessions
35th Annual Conference
"Leadership For Change"
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LEADERSHIP FOR CHANGE

**NAASS Conference Program
November 14–18, 1998**

***Biltmore Hotel, Kennedy Plaza,
Providence, RI***

GENERAL INFORMATION

Conference Registration

Please complete the enclosed Conference Registration Form and send it together with payment to the address noted on the form *no later than November 6, 1998*. Make checks payable to "Brown University." We regret that credit card payments are not accepted for this conference. All fees paid, less \$20.00, are refundable if cancellation is received by Friday, November 6, 1998.

The basic registration fee, \$255.00, includes: Saturday's President's Reception at the Rhode Island School of Design Museum of Art; Sunday's buffet brunch; Saturday's tour of a Newport mansion and the President's Dinner at Ochre Court, Salve Regina University; Monday's breakfast and regional luncheon; Tuesday's breakfast and Awards Reception and Banquet.

Registration—Director's Room, Second Level, Biltmore Hotel

The desk will open at 8 AM on Saturday and be open throughout the program.

Multiple Institutional Registration

A reduced registration fee is available to any institution sending more than two people to the conference. The first two attendees pay the basic registration Fee (\$255.00 for NAASS members, or \$355.00 for non-NAASS members); any additional registrants from that same institution pay \$225.00 each. Please submit all registrations at the same time to ensure proper credit.

Additional Tickets

Additional tickets for spouses or guests are available for all non-meeting functions. The fees for these activities are listed with the event description and on the Conference Registration Form.

Hotel Reservations

The conference hotel is the Providence Biltmore. Christened the "Grand Dame of Providence" when it was opened to an awestruck public in 1922, the Biltmore has been placed on the National Preservation Register as one of the country's cherished architectural treasures. Designed by New York



architects Warren and Wetmore, whose portfolio included Grand Central Station, the hotel's unique V-shaped design afforded all guests an outside room at the time. In the 1930s and 40s, guests of the Biltmore's Garden Room danced to the music of Jimmy Dorsey and Benny Goodman. The Garden Room was also once transformed into an aquarium graced by live fish and Esther Williams and later into a skating rink on which Sonje Henie performed her Olympic magic.

Reservations at this grand, historic hotel can be made by calling the hotel directly at 401-421-0700 or toll free at 800-294-7709 or completing the hotel registration form. Tell them that you are attending the NAASS conference. The conference room rate is \$109 (single or double) for reservations made by October 28, 1998. After that date, reservations, and rates are subject to room availability. Please note that rooms for Friday evening are limited. (A Westin Hotel is nearby for room overflow; call 1-800-937-8461.)

Parking

Guest parking at the hotel is available for \$10.00 per night per car.

Southwest Airlines

Southwest Airlines is offering a 10% discount on most of its already low fares for travel to and from the NAASS Conference. Call (or have your professional travel agent call) the Southwest Airlines Group and Meeting Desk at 1-800-433-5368, Monday—Friday 8:00 AM–5 PM and Saturday 8:30 AM–5:30 PM, no later than November 6, 1998, and refer to I.D. Code J7448 to take advantage of this offer. Call right away as fares are subject to terms and availability.

Transportation to the Biltmore

We suggest that you book your flight into the new T.F. Green (Providence) Airport. The trip from the airport to the Biltmore takes approximately 15 minutes. Shuttle, bus, and taxi service is available.

For more information, schedules and fares:

Airport Van Shuttle 1-401-736-1900

Bonanza Buslines 1-401-751-8800

Bonanza Bus service is available from Boston's Logan Airport to downtown Providence as well.

Weather

November is a cool, crisp month in Providence, with daytime temperatures in the 40s and the certainty of frost every night. If we're lucky, we'll have crystal blue skies and an apple-picking chill in the air. But, we could get cold rain or even a snow flurry, so bring your sweaters, a warm raincoat, and shoes that will keep your feet dry in Newport, just in case.



Dining Out and More

Take a look at these internet addressees: <http://www.visitrhodeisland.com>
<http://www.eatinri.com>

Rhode Island School of Design Museum of Art

On Saturday and Sunday, November 14 and 15, the Rhode Island School of Design Museum of Art welcomes all conference participants to enjoy this superlative smaller museum at no cost. Just wear your conference badge!

LOCAL EVENTS FOR YOUR ENJOYMENT

Saturday, November 14

For those not engaged in the committee meetings or New Administrators' Workshop, arrive in time to enjoy Providence, shopping, and the Rhode Island School of Design Museum.

6:00 PM President's Social

**Hosted by The Rhode Island
School of Design**

The RISD Museum, Benefit Street

A cocktail reception in the museum allowing time to browse the collection and enjoy meeting your old friends.

Guest tickets: \$20.00

Sunday, November 15

1:30 PM Newport, the Mansions, and the President's Dinner

We will travel to Newport-by-the-Sea by motorcoach to spend an afternoon and evening transported back to the turn of the century.

First, we will tour the city of Newport with glimpses of its landmarks including Touro Synagogue, the first synagogue in the United States; Redwood Library, the oldest circulating library in the country; the International Tennis Hall of Fame; Hammersmith Farm, the summer White House of the Kennedy Administration; St. Mary's church, site of the wedding of John F. Kennedy and Jacqueline Bouvier; and the harbor area, former host of the America's Cup races.

Then, we will move on to one of the famous Newport mansions, the "summer cottages" of America's late 19th century moguls, for a guided tour, followed by a reception and the President's Dinner at Ochre Court, a Newport mansion which now houses Salve Regina University's administration, one of our conference hosts.

Overlooking the Atlantic Ocean, Ochre Court was one of Newport's first grand mansions. Designed by the famous American architect Richard Morris Hunt, the 50-room Ochre Court was completed in 1891 at a cost of \$4.5 million. Modeled after the great Middle Age chateaux of France's



Loire Valley, the house is almost a perfect replica of Edward VII's castle in Paris. Our dinner here among the gargoyles, griffins, and turrets will certainly be a memorable event. See <http://www.goneport.com> for information on Newport attractions.

Cost included in conference registration. Extra tickets for spouses and guests are \$65.00

Tuesday, November 17

At 2:15 depart from the Biltmore to visit the John Brown House, a historic treasure, and Slater Mill, the doorway to the American Industrial Revolution. Guest tickets: \$30

6:30 PM Reception and Awards Banquet The Grand Ballroom

Entertainment by the Ocean State Follies comedy troupe and ballroom dancing with live music. Guest tickets: \$55.00

Wednesday, November 18

Choose one of the two itineraries below and enjoy a closing day in Southern New England with your NAASS colleagues. We hope you'll enjoy the visit to Pilgrim country before Thanksgiving and the time to continue conversations with professional friends.

8:30 AM Plimouth Plantation and Hyannis, MA

Our first stop will be Plimouth Plantation, a living history museum which recreates actual life in the early 1600's. It is a chance to see Plymouth as it was when the Pilgrims colonized the New World. Their lives, experiences, and concerns, along with those of the Wampanoag Indians on whose land they settled, are brought to life at the Plantation. Costumed, role-playing interpreters, speaking in period dialects, weave visitors into the fabric of their daily lives. You will feel like a guest in the homes of the Pilgrims, where you may discover what life was like by asking detailed questions about every aspect of 17th century life. Viewing of Plymouth Rock is included.

A timely, traditional New England Thanksgiving dinner will round out our visit.

We then move out on to Cape Cod to Hyannis, a popular summertime destination still bustling with pre-Christmas visitors. After a visit to the John F. Kennedy Memorial near his family home in Hyannisport, there will be plenty of time for you to get started on your Christmas shopping. We return to Providence by 6:00 PM.

Cost: \$85.00 (includes a New England lunch in Plimouth)

8:30 AM Provincetown, MA

Situated at the very tip of Cape Cod and known as the Jewel of the Cape, Provincetown is graced by the second largest natural harbor in the world, the Cape Cod National Seashore and its famous dunes, a working fishing fleet of strong Portuguese heritage, a vibrant community of artists and crafts people, unique shops, and outstanding restaurants.



A trolley tour will acquaint you with the town that was the first landing place of the Pilgrims. "Ptown's" colorful history includes scores of shipwrecks as well as the home of playwright Eugene O'Neil, and its

Cordelia Maloney, University of Illinois at Chicago
Dennis Edwards, University of Alaska Anchorage

Promotion/Marketing
Data Collection & Financial
Reports

12:15-1:00 Discussion Groups

(facilitators to be announced)

Private Institutions

Public Institutions

1:15-2:15 LUNCH Faculty Club, Huttner Dining Room

NAASS Standing Committee members will join the group for lunch.

2:15-2:50 Concurrent Workshops Petteruti Lounge, Faunce House

Becky Arce, University of California - San Diego
Victor Kobayashi, University of Hawai'i at Manoa
Program Planning
Innovative Programming

2:50-3:30 Concurrent Workshops

Cordelia Maloney, University of Illinois at Chicago
Dennis Edwards, University of Alaska Anchorage
Promotion/Marketing
Data Collection and Financial
Reports

3:30-4:00 Roundtable Discussion, Networking and Program Close

2:15-4 :00 Standing Committees Faculty Club

Committee meetings are scheduled to avoid conflict with the New Administrators' Workshop and other conference programs. Shuttle service will leave the Biltmore according to the schedule in the Registration Area. Committee members are listed on the last page of this brochure.

Conference Site Selection	Kapstein Room, second floor
Creative and Innovative Awards	Front Portrait Room, second floor
Finance	Class of '52 Room, first floor
Research	Fire Portrait Room, second floor
Publications	Carberry Room, second floor

4:15-5:30 Not So New Administrators' Gathering Faculty Club, Huttner Room

Join colleagues and old friends for an informal chat about current issues in summer session administration. All contributions to the agenda will be welcomed. Issues presented must be accompanied by appropriate solutions! If any are presented without solution, old wizedened heads will be forced to proffer them. (That means come with your unsolved problems too and put the older folks to the test!)



Hosted by Russell McIntire Jr., Vanderbilt University
Recorder: Patrick Runde, University of Wisconsin-Madison

6:00 President's Social

Hosted by The Rhode Island School of Design

The RISD Museum, Benefit Street

You'll love chatting with friends at this reception in the museum. We'll have the place all to ourselves, and you'll be amazed at the gems held by this beautiful arts museum, among the country's finest of its size. With over 65,000 works of art in its permanent collection, the museum has particular strengths in ancient Etruscan, Greek, and Roman sculpture, frescoes, metalwork, and jewelry; Old Master, French, and British drawings and prints; Japanese prints; costumes and textiles, with a very important Japanese collection; American fine and decorative art; French 19th century art; and contemporary fine crafts.

Guest tickets: \$20.00

SUNDAY, NOVEMBER 15

8:00 Registration/Hospitality Area Open Director's Room, Biltmore Hotel

Sunday morning is free so that you can meet colleagues for early coffee and the paper or walk to one of our many churches for worship. Ask for a church services guide in the registration area.

9:00-10:00 NCCSS Board of Directors Meeting

10:00-10:30

Catalog Clinic Opening Panel Garden Room

Join our expanded panel to hear their comments on the catalogs you presented for review. The "generic" do's and don'ts and creative suggestions for catalog construction will open our presentation. Then there will be a short break so that you can go to the brunch buffet. From here join panelists in break-out sessions where the catalogs will be discussed in groupings according to school size. We'll publish the list to be reviewed in each section, and you can join the session where your book is reviewed or where you feel you can learn the most from the discussion.

10:30-11:00 Brunch Balcony

11:15-12:30 Catalog Clinic (continued)

Catalog Clinic continues with three sessions organized according to the sizes of the institutions submitting catalogs.

Large Enrollment Schools Session Garden Room
Reviewers: Cordelia Maloney, University of Illinois at Chicago
Bill Kops, University of Manitoba



Medium Enrollment Schools Session
Reviewers: Sarah Ormrod, University of Cambridge
Norma Rush, University of California-Davis
Marcella Tyler, California State University-North Ridge

State Suite B

Small Enrollment Schools Session
Reviewers: Stacy Gato, St. Joseph's College
Jean Welch, Simmons College

Bacchante Room

1:30 Newport, the Mansions and the President's Dinner

This event is included in your conference registration. Don't miss this wonderful trip and the very elegant President's Dinner hosted by Salve Regina College in their administration mansion. See description in the "Events" section earlier in this booklet.

MONDAY, NOVEMBER 16

8:00 Registration/Hospitality Area Open Director's Room

7:45 Continental Breakfast Ballroom Foyer

8:30-9:45 Plenary Grand Ballroom

Higher Education: Views From The Top

The presidents of five very different institutions, our co-hosts in Rhode Island, will join us for a discussion of the changes facing higher education and the ways summer sessions might fit in with, or even impact or empower, these changes. They will address issues and questions from the perspectives of their own institutions, bringing considerable variety to the table. We anticipate lively discussion among them as well as questions submitted from the floor.

Panelists: Roger Mandel, Rhode Island School of Design, Providence
Robert Carothers, University of Rhode Island, Providence and Kingston
Sister Marie Anton, Salve Regina University, Newport
Brother Philip Smith, Providence College, Providence
E. Gordon Gee, Brown University, Providence

Moderator: Sybil Smith, Boston University
Recorder: Carla Rich Montez, Bradley University

9:45-10:00 Break

Take a short walk to the Shepherd Building, home of URI's Providence campus. Refreshments will be served there and the next segment of our program will use classrooms in this building.



10:00–11:30 Concurrent Sessions

These sessions are all at the URI Shepherd Building, 1 block from the Biltmore

1. The distance education classroom and how it works

In this session you'll join the technical professionals in the URI Distance Education Classroom and panelists from among our ranks to take an up-close look at how distance education works. Experience a state-of-the-art classroom and discuss the uses of distance education with our colleagues who are in the business.

Presenters: Dana Nugent, University of Rhode Island
Peter Balsamo, Coastal Carolina University
James Brown, Lehigh University
Recorder: Bob Baker, Keene State College

2 Thinking ahead: the Strategic Planning Game

The wave of strategic planning is here, like it or not. If you don't know what a SWAT analysis is or how to participate in task force work, if you can see the swell of the planning wave coming your way, this session is for you.

You have two choices: take what you get when the planning is over, or get a seat at the table and help shape the plan.

Presenters: Terry Iversen, University of Illinois at Urbana-Champaign
Darlene Samelko, University of Pittsburgh
Donna Scarboro, The George Washington University
Jil Warn, University of California-San Diego
Recorder: Patrick Runde, University of Wisconsin-Madison

3. Statistics that Work

Collecting meaningful statistics is critical to evaluating your programs, shaping new directions, monitoring everything from enrollment to budget, and keeping your senior administration informed. Best methods for collecting statistics that will help you and potential ways of putting the data to use are the focus of this session. (Recommended follow-up session "Writing your Annual Report" in the next hour.)

Presenters: Beverly Auel, Michigan Technological University
Lee Golden, University of Portland
Jack Johnson, University of Minnesota, Twin Cities
David Miller, University of North Carolina at Wilmington
Recorder: Caroline Murphy, State University of New York at New Paltz

4. The Sociology of Summer Sessions

There are a number of social forces and norms that tug and pull at us daily. Some of them are so familiar that we hardly notice them; others suddenly make themselves present, and we have to adjust to cope with them. By recognizing the social forces at play in our workplace, we can better understand and manage our jobs.

In summer session administration we confront and are confronted by the myriad norms of our universities, some of which are very specific to our



particular institutions, and some of which are more general to higher education. Of course, there are many norms that go far beyond the confines of the ivy covered walls. If we add to the social rules of business and administration the various rules of etiquette, morality, and aesthetics, we begin to see what constitutes the social fabric of our workplace.

Presenters: David Schejbal, Northwestern University
Russell McIntire Jr., Vanderbilt University
Recorder: Thomas Kujawski, Rutgers University

12:00-1:30 REGIONAL LUNCHEONS Biltmore Hotel

Join your regional colleagues for lunch and welcome new members to the table. The conversations are always a pleasure at this traditional event.

Middle States Region *L'Apogee 17*

Members from Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, and West Virginia.

Presiding: John Leffler, Regional Vice President, Montclair State University

North Central Region *L'Apogee 18*

Members from Illinois, Indiana, Iowa, Kansas, Kentucky, Manitoba, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin.

Presiding: TBA Regional Vice President

Northeastern Region *Bacchante Room*

Members from Connecticut, Maine, Massachusetts, New Brunswick, New Hampshire, New York, Newfoundland, Nova Scotia, Ontario, Prince Edward Island, Quebec, Rhode Island, and Vermont.

Presiding: Megs Shea, Regional Vice President, State University of New York at Stony Brook

Southern Region *Ballroom Foyer*

Members from Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, the Virgin Islands, the West Indies, and the states of Mexico contiguous to these states.

Presiding: Evelyn Nettles, Regional Vice President, South Carolina State University

Western Region *Garden Room*

Members from Alaska, Alberta, Arizona, British Columbia, California, Colorado, Hawai'i, Idaho, Montana, Nevada, New Mexico, Oregon, Saskatchewan, Utah, Washington, Wyoming, and the states of Mexico contiguous to these states.

Presiding: Debra Barger, Regional Vice President, California State University, Chico

1:45-3:15 Concurrent Sessions



5. Writing your Annual Report *State Suite C*

If you don't already write an annual report to distribute to people on your campus, you should. If you do, bring yours along and share it as an example of what a report can present. Annual reports summarize your

programs and enable you to keep your administration, faculty, and others on campus informed. Your report, tailored to the audience on your campus, can make a difference in the ease of your work. (Suggested preliminary session "Statistics that Work" in the prior hour.)

* Break-out discussion for large and small school groups will be a part of this session.

Presenters: Barbara Gotshall, Colorado State University
Libby Kay, University of British Columbia
Victor Kobayashi, University of Hawai'i at Manoa
Michele Price, Western Oregon University
Karen Sibley, Brown University
Recorder: Judith Jamieson, Providence College

6. Programming Beyond the Summer Session *L'Apogee 3*

Learn how to make your campus lively and make use of more of your resources in the summer by serving broader constituencies. Pre-college programs, youth programs, campus projects, and events that serve the college community and beyond will be showcased — the upsides as well as the downsides. If you have something new, bring it to share.

Presenters: James Chansky, Skidmore College
Abby Eller, Cornell University
Suzanne Varrieur, Brown University
Recorder: Sherry Glass, Carroll Community College

7. Website Reviews *State Suite A*

Move over "Catalog Clinic," the future is here. Join the cyber-team to look at the good, the bad and the ugly of web pages out there on the net. Discuss how to put up a page, the value in having one, electronic registration possibilities and designs that work.

Presenters: Carla Caglioti, Southampton College of Long Island University
Allan Fanjoy, University of Delaware
Larry Gingrich, State University of New York at Buffalo
Gary Penders, University of California at Berkeley
Recorder: Ted Schmitt, American University

8. Summer Sessions: A Time for Campus and Community Partnerships *State Suite B*

Consider how to work effectively with a broad set of players, all with different missions and goals. How does the summer session dean/director navigate the field of these many players and create partnerships that work for all? To meet the needs of a broad range of interests, the panel will split into discussions for large and small school administrators after the initial discussion.

Moderator: Ronald Wasserstein, Washburn University of Topeka
Presenters: Trish Butler, Tufts University
Les Coyne, Indiana University
John Leffler, Montclair State University
Howard Martin, University of Wisconsin-Madison
Karen Skinner, Idaho State University
Recorders: Karen Perry, Western Washington University
David Nyman, Southern Utah University



The Creative Awards Committee will tell you about the programs they have reviewed and you will have time to browse the poster session where programs are described. Talk to your colleagues about their new programs and projects and go home with plenty of ideas for your own new projects. This session will be held cafe-style, so there will be refreshments and time to sit and chat with colleagues as well.

4:15–5:15 Concurrent Sessions

9. The Importance of Shared Experience

State Suite A

If you're new to summer session or to work in higher education, a mentor can make a huge difference in your learning curve and confidence. If you're seasoned with experience, you can help as others grow. Thoughts and experiences on mentoring and finding a mentor, and maybe even some match-making!

Presenters: Les Coyne, Indiana University
Anita McDonald, University of Arizona
Kathryn Gould Cullivan, University of North Texas
Recorder: John LaBrie, University of Southern Maine

10. Leadership and Management—Reading you can trust L'Apogee 17

We manage daily and lead when we can. You can never know enough or question yourself too often in these critical areas of administration. Join our panelists for a discussion of current literature, bring your own favorite titles and come away with a list of recommended reading by conference close.

Presenters: Diane Aprile-Wass, Merrimack College
Bobby Puryear, North Carolina State University
Recorder: Judy Hirschman, Kent State University

11. Web-enabled Management of Summer Enrollments State Suite C

This is a demonstration to show how the Web is used to improve resource allocation decisions based upon current, accurate enrollment data during the summer session. This internet approach to enrollment management is compared with a more traditional approach as well.

Presenters: Alton Taylor, University of Virginia
Renate Guilford, George Mason University
Recorder: Kathy Evans, George Mason University

12. Publishing and Postal Tips

L'Apogee 7

Back by popular demand, this practical session will enable you to hear from the pros and ask questions about how to get the most from your publishing and postage budgets. Learn how to avoid costly mistakes and where to turn for the best advice before you go to press.



Presenters: Graphics designers and postal advisors from our host colleges and Providence.

Recorder: Connie Wildfang, Western Oregon University

Consider the methods, applications, values, costs, technology needs, and the players on your campus, among a multitude of factors, if you are thinking about initiating distance learning activities on your campus. This session takes you through the nuts and bolts of becoming involved with distance learning including campus politics, technology, and budget.

Presenters: Sharon Alexander, University of Montana
 Stacy Gato, St. Joseph's College
 Recorder: Don Olcott, University of Arizona

Dinner on Your Own

Check at the Registration Room, Biltmore mezzanine, for restaurant recommendations. We have everything from nouvelle, pub style, seafood, Italian, Thai, Mexican, and more for your dining pleasure.

Recommended evening events: Trinity Repertory (likely to have "A Christmas Carol" in addition to a contemporary play); Providence Performing Arts Center (off-Broadway shows); local theaters; campus events at nearby colleges; clubs

TUESDAY, NOVEMBER 17

8:00	Registration/Hospitality Area Open	Director's Room
7:45-8:30	Breakfast and Business Meeting	Garden Room
8:45-10:00	Plenary Session	Garden Room

Paradigms and Paradoxes

For half a millennium our society has been organized around a print paradigm. In the last decade or two a new alternative to the print paradigm, based on the confluence of a whole series of digital technologies, has formed. The new digital paradigm seems likely to subsume the old paper paradigm.

One of the paradoxes accompanying early adoption of these technologies is failure to recognize that they require that we change the way we do business. Early adopters saw the technology as a way to cut costs of doing business the "old" way. It doesn't require many new generations of the technology to realize that using it as a substitute for the "old" way misses the fundamental nature of the paradigm shift and requires us to engage in "reengineering" to fully capture the potential of the technology.

The agriculture revolution provided humankind with a leverage of about 100. During the agriculture revolution the driving force of society was human labor and the measure of wealth was land. The industrial revolution provided a leverage of about 1000. The driving force of society was capital and the measure of wealth was artifacts—refrigerators, autos, etc. The information revolution provides a leverage of over one million in computing and an additional million in communications. This billion-fold leverage will



change society in ways far more dramatic than either the agriculture or industrial revolutions. During the information revolution knowledge will be the driving force of society and access (to that knowledge) will be the measure of wealth.

Robert Heterick Jr., B.S., M.S., and Ph.D., Virginia Polytechnic Institute

Bob Heterick is a former President and CEO of EDUCOM, a consortium of 600 higher education institutions and 100 Corporate Associates dedicated to transforming education through the use of information technology. Dr. Heterick is also Vice President Emeritus at Virginia Polytechnic Institute where, in addition to his responsibilities for computing, telecommunications, and libraries, he spent over 30 years teaching and researching strategic planning for information technology.

Recorder: John F. Cudd Jr., North Carolina State University

10:15–11:30 Concurrent Sessions

14. Study Abroad in the Summer

L'Apogee 7

Is organizing study abroad a daunting task or a creative service to your students? Consider a partnership with another school or linkages with academic-year programs and you may find this project to be more do-able than you think. Review program models, features that work, trouble spots to avoid, and how to market and manage a program that takes students to distant sites.

Presenters: Donna Fish, St. Lawrence University

John LaBrie, University of Southern Maine

Sarah Ormrod, Cambridge University

Recorder: Casey Turner, University of Chicago

15. Courses to serve teachers

State Suite A

What's motivating this adult population with summers off to take courses? Courses teachers need and want, courses the schools are expecting, ways to draw the teacher/student to your summer courses.

Presenters: Connie Diamant, Mary Washington College

Rina DeRose-Swinscoe, California State University-Sacramento

Gregory Williams, Towson University

Recorder: Quentin Currie, East Stroudsburg University

16. Research Forum: Part A

State Suite C

Both papers will be given in this session.

"Summer Session Administration: Factors Influencing Decisions to Change Organization Models"

The issue of decentralizing summer session administration is a frequent topic of conversation among summer session deans and directors. This study attempted to determine factors that influenced decisions to change models of summer session administration. The results are based on case studies of six universities.



Presenter: Bill Kops, University of Manitoba

"Are There Differences in Outcomes If Summer Sessions Are Administratively Centralized or Decentralized?"

This descriptive study surveyed summer session administrators from 150 four-year public colleges and universities across the United States. The perceptions of the administrators about their influence over critical summer session functions were used to determine the level of centralization or decentralization of their operation. Differences in institutions by Carnegie Classification, size, land grant status, and funding sources were considered in the analysis. Outcome indicators included revenue, number of students, and number of credit courses taught.

Presenter: Karen Heikel, University of Minnesota, Duluth

Moderator: Don Piper, University of North Dakota

Recorder: Alton Taylor, University of Virginia

17. What do faculty think about summer teaching? *L'Apogee 17*

Restructuring your semester-long course for summer offering can be a challenge. Teaching nearly every day can be exhausting. And teaching in the summer can be a creative, fast-paced, eye-opener to methodology that works, learning that is enhanced by intensity, and course content that can achieve new "ah ha!" moments for students.

Presenters: Join faculty from our host schools for a discussion of the faculty perspective on summer courses.

Recorder: TBA

11:45-1:00 Concurrent Sessions

18. The Senior Spectrum *L'Apogee 7*

Elderhostel and courses you design for the expanding population of non-traditional students and retired persons who want to travel to your location or commute to campus for lifelong learning. Summer is ideal for many of these sessions and this new population can bring revenue and new perspective to your operation.

Presenters: John Cech, Rocky Mountain College

Verla Fish, Black Hills State University

Recorder: Clayton Sessoms, East Carolina University

19. Intensive courses and institutes *State Suite A*

Its not just about the standard summer session, you know. What was once shockingly innovative (Summer Session) may now be standard fare, but have you tried offering courses or non-credit sessions in a week? Explore models which serve more students and increase use of your campus and faculty in the summer by being packed into very short time frames.

Presenters: Judith Carr, Pacific Lutheran University

Kristine Wood, University of Miami

Recorder: TBA



Most summer operations are pulled together by very small staffs, or by staffs with only a percentage of time to devote to summer needs, or both. Join us for an enlightened roundtable discussion of management issues, concerns, or problems YOU will share with the group; possible ideas or solutions from the panel; and other general wisdom from your peers about creating successful programs and happy employees under these sometimes trying working conditions. Come prepared to participate!

Presenters: Ronald Sundberg, Elmira College
 Sybil Smith, Boston University
 Recorder: John LaBrie, University of Southern Maine

21. Electronic Registration Services
State Suite C

If you have a Web page, you should consider website registration. Reduce your data entry tasks, respond rapidly to students, generate faster turn-around on course enrollment counts by going to direct electronic registration for your summer courses.

Presenters: Larry Gingrich, State University of New York at Buffalo
 Recorder: Diane SESCO, California University of Pennsylvania

22. Research Forum: Part B
State Suite B

Both papers will be given in this session.

"Client and Service Providers' Perceptions and Expectations of Summer Session Quality"

Come and learn about the results of a comprehensive SERVQUAL Assessment Survey designed to compare the expectations and perceptions of students, faculty, and administrative staff regarding the overall quality of the academic programs and related services offered during the summer at a Midwestern regional comprehensive university.

Presenter: Richard Lee and Chunju Chen, University of Wisconsin-Whitewater

"Impact of Changes in Curriculum, Faculty Salaries, and Student Fees on Enrollments,"

Learn about the effects of a proactive approach to developing the summer curriculum to provide the courses that students need, the impact of a salary increase on faculty participation in summer session, and future changes planned to improve enrollment outcomes.

Presenter: Joan Donnelly, Keene State College
 Moderator: Don Piper, University of North Dakota
 Recorder: Alex Waugh, University of Toronto-Woodsworth College

1:00-2:00 Lunch on your own

**2:15 Bus departs for afternoon trip to Slater Mill and the
 John Brown House (guest tickets: \$30)**



6:30 Reception and Awards Banquet The Grand Ballroom

Come to the classic Grand Ballroom of our host hotel and enjoy our Awards Banquet with friends new and old. We'll serve up a wonderful meal and entertainment to make you laugh and dance into the night.

Awards for the programs judged by the Creative and Innovative Awards Committee will be made at the banquet.

After dinner enjoy Charlie Halls' Ocean State Follies—A Musical, Satirical Look at Rhode Island. This performance, especially tailored for the uninitiated in things Rhode Islandesque, has been called "hysterical, must see," and "a laughfest" by local media.

After the laughter, dance the night away to live music.

Guest tickets: \$55.00



WEDNESDAY, NOVEMBER 18

7:45 Light Breakfast Bacchante Room

Review and evaluation session over breakfast for any participants still in Providence.

8:30

Select a trip to either Provincetown on the far tip of Cape Cod or go to Hyannis and Plymouth Plantation before you return home (see page 6 for details).



1998 NAASS STANDING COMMITTEES

Committee members are expected to attend their respective committee meetings at 2:15 p.m. on Saturday, November 14, and then accompany a new member to the **New Administrators' Luncheon** at 1:15 p.m.

Conference Site Selection

Verla Fish, Chair
Michael V. DeRensis
Kimberly Edgar
Ray Lagesse
Howard Martin
Gary W. Penders
Karen H. Sibley
Darlene Samelko

Creative and Innovative Awards

Rina DeRose-Swincoe, Chair
Anne Fillmore
Stacy P. Gato
Judith Jamieson
Russell M. McIntire Jr.
Judith Potter
F. Clayton Sessoms
Sandra L. Willcox

Finance

James L. Murphy, Chair
Debra Barger
James A. Brown
Doug Lee
Jean Lenzi
Janet M. Wagner

Membership

Michael U. Nelson, Chair
Debra Barger
Robert L. Hasenstab
John H. Leffler
Donna Scarboro
Megs Shea

Nominations and Elections

Lee E. Golden, Chair
James A. Brown
John F. Cudd Jr.
Jack K. Johnson
Sybil P. Smith
K. Jil Warn

Publications

Sharon E. Alexander, Chair
R. Clinton Parker
David Schejbal
Alton L. Taylor

Research

Donald L. Piper, Chair
Alice Dionne
Joan M. Donnelly
Allan Fanjoy
Renate H. Guilford
Jack K. Johnson
Lilieth H. Nelson
David C. Scott

NOTE: Anyone interested in serving on one of these committees in 1999 should contact the appropriate chair or President-Elect Karen H. Sibley. All committee assignments are made after the first of the year.



1998 NAASS CONFERENCE REGISTRATION FORM



SUBMISSION OF FEES

Please mail your check or money order payable to Brown University along with this Conference Registration Form to:

Office of Summer Studies
Brown University
Box T
Providence, RI 02912-9120

NOTE: Registrations may be cancelled and registration fees refunded (less \$20.00 processing fee) if notice is received by November 6, 1998.

SESSION AND FOOD FUNCTION SELECTIONS

Please provide the following information to help us with potential session sizes and counts:

1. I plan to attend the following concurrent sessions (please circle):

Sunday morning:					
		Catalog Clinic			
Monday morning:	1	2	3	4	
Monday afternoon:	5	6	7	8	
Monday late afternoon:	9	10	11	12	13
Tuesday morning:	14	15	16	17	
Tuesday late morning:	18	19	20	21	22

2. I plan to attend the following food functions (please check):

- President's Reception - Saturday Evening
- President's Dinner - Sunday Evening
- Breakfast - Monday Morning
- Regional Luncheon- Monday-Region: _____
- Breakfast - Tuesday Morning
- Awards Reception and Banquet - Tuesday
- Breakfast - Wednesday Morning

3. Please list any special diet needs:

	<i>Telephone</i>	<i>E-mail</i>
<u>For registration information call:</u> Tag Tanalski	(401) 863-7900	Tag_Tanalski@Brown.edu
<u>For program information call:</u> Karen Sibley	(401) 863-7900	Karen_Sibley@Brown.edu



1998 NAASS CONFERENCE REGISTRATION FORM

Name _____

Title _____

Institution _____

Mailing Address _____

City _____ State/Province _____ Postal Code _____

Telephone _____ E-mail _____

Name or nickname preferred on badge _____

If spouse/guest will attend, his or her name _____

Undergraduate enrollment: _____ Public/Private

Website: _____

BASIC REGISTRATION FEE \$ _____

\$255.00 for NAASS members
\$355.00 for nonmembers
\$225.00 for each additional registrant (after the first two) from the same institution.

Any nonmember institution paying the \$355.00 Basic Registration Fee will be automatically granted a one-year membership in the Association.

	# of Tickets	Fee
WORKSHOP FOR NEW ADMINISTRATORS		
\$60.00 for all participants (includes luncheon)	_____	\$ _____

	# of Tickets	Fee
EXTRACURRICULAR ACTIVITIES		
Tuesday: John Brown House and Slater Mill \$30.00 each	_____	\$ _____
Wednesday: Trip A: Plimouth Plantation/ Hyannis, MA (includes lunch) \$85.00 each	_____	\$ _____
Trip B: Provincetown, MA \$65.00 each	_____	\$ _____

	# of Tickets	Fee
ADDITIONAL TICKETS FOR SPOUSE OR GUEST		
<i>(These events are included in cost of registration.)</i>		
Saturday: President's Reception, RISD Museum @ \$20.00 each	_____	\$ _____
Sunday: President's Dinner, Ochre Court, Newport (includes Newport tour and Mansion visit) @ \$65.00 each	_____	\$ _____
Tuesday: Reception and Awards Banquet, Biltmore Grand Ballroom @ \$55.00 each	_____	\$ _____

TOTAL ENCLOSED \$ _____

Water Fire

In 1995, Barnaby Evans (Brown '75) created Water Fire, described as "a latter-day tribal ritual, with its intriguing taped music and fragrant cedar bonfires." Water Fire, a magnet for awed visitors and delighted Rhode Island residents, achieves Evans's aim of "get[ting] Americans out of their cars, get[ting] them downtown and walking." For glorious color photographs of Water Fire and Waterplace Park, plus a detailed description of how Water Fire evolved, see the March/April 1998 *George St. Journal*.

Richard O. Benjamin

